



Press release

Paris, September 19, 2016

International partnership: The Humanitarian Leadership Academy will empower all humanitarians with Cegos e-learning content

Cegos, a worldwide leader in training and development, and the Humanitarian Leadership Academy, an organization whose mission is to enable people around the world to prepare for and respond to crises in their own countries, signed a partnership agreement under which the Humanitarian Leadership Academy will provide Cegos e-learning content through its global learning platform, Kaya, for humanitarian professionals and volunteers (especially in Africa, Asia, the Middle-East and Latin America).

Under the partnership, learners accessing the Humanitarian Leadership Academy's digital platform Kaya (KayaConnect.org) will now have access to the modules of the [e-learning Solutions by Cegos catalogue](#) (215 online training titles available in 18 languages). These high quality soft skills courses will be available to humanitarians around the world.

Launched in March 2015, the Humanitarian Leadership Academy works with the humanitarian sector and new partners from the technology industry, private sector and universities to help communities become more resilient in the face of disaster and give them the training and skills to respond to crises in their own countries. As humanitarian crises are becoming more frequent, widespread and complex, the sector, and indeed the world, is not equipped to address these increasing demands. By supporting people at the grassroots level, the Academy will enable them to be better prepared for a disaster, respond quicker and to have increased resilience after a crisis. The objective is also to train the next generation of humanitarian leaders and responders (especially those located in vulnerable crisis affected countries and communities) and to spread best practices and knowledge of what works, so that the delivery of humanitarian aid is more effective at scale and has much greater impact.

Cegos trains 250,000 people globally every year, in open or in-house courses. The Group has a comprehensive product range that extends from off-the-shelf courses to tailored solutions. Its online Catalogue on Soft Skills has 1 million of learners per year and is distributed by +50 partners in the world. The Group also offers 103 certificate or diploma courses, independently or in partnership with universities and top educational facilities. True to its motto ("Beyond knowledge"), Cegos is also committed to corporate philanthropy since a long time. The Group has already developed specific actions with several non-profit organizations. One strong conviction lies at the heart of its approach: e-learning has become a powerful tool for democratising education and "empowerment" in developing countries.

Atish Gonsalves, Global Learning Director of the Humanitarian Leadership Academy, explains:
"We are excited to partner with Cegos to enable access to high quality professional learning content for all humanitarians through our digital platform Kaya. Our global and learning regional needs assessments have consistently identified professional skills, such as time management and prioritisation skills, as a key requirement for local and international NGO staff and volunteers. The

Academy plans to combine Cegos courses with locally relevant case studies and coaching to deliver "Management Essentials" blended learning programmes.

Pascal Debordes, head of Channels and Alliances at Cegos Group, adds: *"We are particularly proud to partner with the Humanitarian Leadership Academy, an independent institution with which we share common values. Indeed, Cegos strives to contribute to the development of individuals and organisations in order to help them succeed. By offering more flexible terms of training and investing in innovative technologies, Cegos seeks to democratise access to training. That is why, we are pursuing our commitment to educating people via recognized NGOs and innovative projects such as the Humanitarian Leadership Academy, with digital learning as the common thread."*

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About the Humanitarian Leadership Academy

The Humanitarian Leadership Academy is a global learning initiative set up to facilitate partnerships and collaborative opportunities to enable people to prepare for and respond to crises in their own countries. In the next five years, the Academy is opening ten Academy Centres in targeted locations reaching out to vulnerable communities. The centres will be reaching 40 countries across Africa, Latin America, Middle East, Asia and Europe.

Through our partners and via our learning products and services, we want to share best practice and knowledge so that humanitarian aid is more effective and saves more lives.

www.humanitarianleadershipacademy.org/

Visit our online learning platform Kaya: www.kayaconnect.org

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About the Cegos Group

Created in 1926, the Cegos Group is a worldwide leader in training and development. The Group now runs its own operations in 11 European, Asian and Latin American countries. It is also active in over 50 countries through its network of partners and distributors, which are all leading training providers and top-tier technology experts.

With 1,000 employees and more than 3,000 partner consultants, the Group trains 250,000 people around the globe every year and generates sales of €200 million.

Cegos deploys a global offering, including turnkey and tailored training and development, operational consultancy, Managed Training Services and international training projects. Its "blended learning" approach aims to provide the most suitable and competitive learner experience, by combining multiple learning formats (classroom training, e-learning modules, videoconferences, webcasts, e-training programmes and more).

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