



Press release

Paris, 25, February, 2016

International partnership: e-ducativa will distribute Cegos e-learning solutions in Spain

Cegos, a worldwide leader in training and development, and e-ducativa, an IT company focused on the implementation of e-learning solutions in the Hispanic world, sign a partnership agreement under which e-ducativa will distribute Cegos' e-learning modules to its clients in Spain and some Latin American countries.

Under the partnership, e-ducativa's customers will now have access to the modules of the *e-learning Solutions by Cegos* catalogue (215 online training titles available in 18 languages). This premium content will be available to e-ducativa's customers in Spain and some Latin American countries.

Based in Madrid, e-ducativa is an IT company focused on the implementation of e-learning solutions in the Hispanic world, for over 15 years. e-ducativa deploys an e-learning platform and provides a comprehensive set of solutions to meet all its customers' needs in their training projects. Its products and services reach a highly competitive level that allow e-ducativa's experts to accompany large accounts on an international scale. E-ducativa also offers a high-quality on-demand content development service, and from today proposes a complete offer of courses, covering all the needs of the companies regarding soft skills and specific knowledge.

Cegos trains 250,000 people globally every year, in open or in-house courses. The Group has a comprehensive product range that extends from off-the-shelf courses to tailored solutions. Its "multi-modal" approach uses all the currently-available learning formats. The Group also offers 103 certificate or diploma courses, independently or in partnership with universities and top educational facilities.

Juan José Gaitan, General Director-CEO at e-ducativa, explains: *"This is the best moment for signing this partnership because we are launching the new version of E-ducativa: we are now able not only to provide a complete system aimed at managing the companies' training department, but we also complete our offer with the best content on soft skills available in the market. That is why we are really proud of being part of a team with such a worldwide leader in training and development."*

Pascal Debordes, head of Channels and Alliances at Cegos Group, adds: *"Cegos accelerates its international expansion. We are particularly delighted to partner with e-ducativa, a leader in the design of bespoke e-learning content and the editor of a robust LMS. This alliance combines e-ducativa's powerful and innovative solutions with Cegos' unique distance learning solutions. This distribution partnership will also benefit Cegos Spain, our Spanish-based representation which already has strong positions in the Spanish e-learning market."*

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About e-ducativa

Founded in Argentina in 1998, e-ducativa created its European branch in Spain in 2002. It now operates in more than 10 countries, with thousands of installations of its LMS and other products. Totally focused on e-learning technologies and services, it is recognized as a key actor in this sector.

With less than 100 employees in its two headquarters, e-ducativa has developed one of the most reliable e-learning platforms and has created more than 10.000 hours of on-demand courses using the cutting-edge technologies.

E-ducativa operates in both academic and corporate markets, with more than 5 million users. It has also won several public tenders thanks to its valuable products and services, becoming one of the most important players in this competitive market.

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About the Cegos Group

Created in 1926, the Cegos Group is a worldwide leader in training and development. The Group now runs its own operations in 11 European, Asian and Latin American countries. It is also active in over 50 countries through its network of partners and distributors, which are all leading training providers and top-tier technology experts.

With 1,000 employees and more than 3,000 partner consultants, the Group trains 250,000 people around the globe every year and generates sales of €197 million.

Cegos deploys a global offering, including turnkey and tailored training and development, operational consultancy, Managed Training Services and international training projects. Its "blended learning" approach aims to provide the most suitable and competitive learner experience, by combining multiple learning formats (classroom training, e-learning modules, videoconferences, webcasts, e-training programmes and more).

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