



ellicom

Press release

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Ellicom partners with Cegos to distribute its e-learning solutions in Canada

The Cegos Group signs a partnership agreement with Canada's leading online training firm, Ellicom, as it continues to expand international distribution of its off-the-shelf online training courses.

The *e-learning Solutions by Cegos* catalogue, containing 215 online courses in 16 different languages, will now be available from Ellicom's online boutique.

Ellicom, one of the Canada's top e-learning companies, wants to offer the most extensive line-up of "on-demand" online courses in Canada through its new boutique, by forging partnerships with training content majors such as Cegos.

The new partnership further expands the Cegos Group's international footprint.

Hugues Foltz, Ellicom's Founder and Chief Executive Officer, said:

"With Ellicom specialising in developing custom e-learning content, the partnership with Cegos ties in perfectly with our strategy of diversifying our service line-up. We'll be able to offer our customers top-quality off-the-shelf online courses that are within reach of any type of budget."

Pascal Debordes, head of Cegos's international partner network, said:

"We're very proud that Ellicom chose the Cegos catalogue to encourage Canadian firms to use more generic e-learning solutions. Ellicom's growth in recent years reflects the quality of its teams and solutions. Its undisputed leadership in Canada's e-learning market is our guarantee of rapid growth in what we see as a strategic region."

For more information about the two partners, visit ellicom.com and cegos.com.

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About Ellicom

As a Canadian leader in the field of e-learning, Ellicom (www.ellicom.com) designs effective, interactive and learner-centred training solutions. Since 2002, the company has developed top-of-the-line expertise in the proper use of technologies for instructional purposes. Ellicom offers customized consulting services for creating, developing and delivering training programs of all types (e-learning, blended learning, serious games, mobile learning, simulations, etc.). The company is made up of a multidisciplinary team of over 90 professionals that have completed over 350 projects for a wide array of clients across Canada and abroad. Among these clients are Air Canada, Total, Intact Insurance, Business Development Bank of Canada, Bombardier, SAQ and Desjardins.

About the Cegos Group

Created in 1926, the Cegos Group is one of the world leaders in continuing professional development. Its consultants' expertise covers every area of skills management and development, including human resources, management and leadership, performance and organisation, personal and collective effectiveness, marketing and sales, project management and large-scale training programme roll-outs in France and worldwide. In 2012, the Cegos Group posted revenue of €168 million and trained over 200,000 people in France and worldwide. Cegos has a staff of 1,200 people and operates in 50 countries around the globe.