



Press release

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Sponsorship: the Cegos Group leverages e-learning for education and training

True to its motto ("Beyond knowledge"), Cegos, an international leader in training and professional development, is continuing its commitment to corporate philanthropy. The Group has already developed specific actions with the LINGOs non-profit organisation, the Cornerstone OnDemand Foundation and the 1001 Fontaines project. One strong conviction lies at the heart of its approach: e-learning has become a powerful tool for democratising education and "empowerment" in developing countries.

Cegos strives to contribute to the development of individuals and organisations in order to help them succeed. As José Montes, President of the Cegos Group, explains:

"By offering more flexible terms of training and investing in innovative technologies, Cegos seeks to democratise access to training. That is why, as part of our corporate philanthropy initiatives, we are pursuing our commitment to educating people via recognised NGOs and innovative projects, with e-learning as the common thread."

In addition to the 12 Cegos subsidiaries in Europe and Asia, Cegos relies on a network of some 30 international partners facilitating rollout of our clients' training programmes throughout the world. The Group now has detailed knowledge of the specific training needs of each country, with special emphasis on emerging and developing countries. In particular, the Group deploys a rich on-the-shelf catalogue of e-learning solutions, with a full suite of 215 online training modules designed and developed by its experts available in 17 languages.

E-learning has emerged as a leading education and training lever in developing countries. As noted in the [2013 eLearning Africa Report](#): *"The urgent challenges to overcome in order to achieve equitable and quality access to education for all include new learning terrain opened by digital technologies."*

LINGOs: "Helping those doing good... do it better"



Cegos supports the LINGOs (Learning in NGOs) non-profit organisation and provides access to e-learning modules to 75 major international NGOs (200,000 employees in 130 countries) such as Save the Children, Care, WWF, World Vision and Catholic Relief Services. Founded ten years ago, LINGOs sets out to train those in NGOs who are helping the most in need.

In the past year, over 8,000 courses have been taken by LINGOs member staff with the majority of learners based in the developing world.

"Cegos content is in high demand by our member organizations because of the breadth of the topics covered, the professional quality of the presentation and the availability in multiple languages" said Eric Berg, President and CEO of LINGOs.

"Because our members work in over 130 countries around the world, multi-lingual content is extremely valuable to us. The support of Cegos has allowed us to reach individuals that previously lacked access to quality professional development opportunities. We are extremely grateful for their strong support of our mission. Cegos understands that the better our members do their job – the more impact their

programs can have on some of the poorest communities on the planet. They are an outstanding example of a company that gives back."

The Cornerstone OnDemand Foundation transforms the way people help people



With more than 14 million users in 191 countries, [Cornerstone OnDemand](#) is a worldwide leader in cloud-based applications for talent management. The company's solutions help organisations to recruit, train, manage and engage their employees, empowering their people and increasing workforce productivity. Since 2010, Cornerstone has been teaming with Cegos to distribute the Group's catalogue of on-the-shelf e-learning solutions.

The [Cornerstone OnDemand Foundation](#) is an exemplary illustration of Cornerstone's commitment to empowerment. Through the contribution of its talent management technology, its capacity building programmes, and the support of its entire ecosystem, the Foundation strengthens non-profit organisations around the world by helping them develop, engage, and empower their employees and the people they serve.

Over 36,000 humanitarian aid workers and non-profit professionals from around the world can access Cegos courses on leadership and management through two signature programmes of the Cornerstone OnDemand Foundation - [Gift of Learning](#) and [DisasterReady.org](#). The DisasterReady.org initiative leverages state-of-the-art learning and social networking technology to provide disaster preparedness and response training to aid workers around the globe via a dedicated web-based portal.

"We are incredibly grateful for Cegos' support of our mission to provide high-quality online professional development to the non-profit sector," says Julie Brandt, Executive Director of Cornerstone OnDemand Foundation.

"The Cegos courses are some of the most requested on our open online learning portals and we look forward to making the Cegos catalogue available to more NGOs around the world."

Accenture and 1001 Fontaines train future entrepreneurs through the Social Entrepreneur Academy



Since 2004, the NGO [1001 Fontaines](#) recruits, trains, equips and supports micro-entrepreneurs within rural communities to bring healthy drinking water, in an autonomous and sustainable way.

Created by former partners of Accenture, the NGO plans its actions as part of a long-term approach. It ensures the sustainability of these projects by training entrepreneurs in how to operate micro-enterprises. To support their training, Accenture and 1001 Fontaines have created the Social Entrepreneur Academy, which works with institutional partners and social enterprises. This is the case for Cegos, which has got on board by providing training modules for 1001 Fontaines project managers. Some one hundred entrepreneurs have already been trained through the Academy.

"The challenge is the low level of training in the villages. People in the villages find it difficult to plan in advance and to believe in their capacity for developing the market. The Academy not only facilitates access to varied skills, but also helps to develop the ability to initiate and to believe in this capability", said Lo Chay, co-founder of 1001 Fontaines.

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About the Cegos Group

Since its creation in 1926, the Cegos Group has developed into Europe's leading player and one of the world's top providers of professional and continuing training. Cegos currently employs 1,200 people and operates in over 30 countries worldwide through its subsidiaries and partner distributors. The Group generated sales of €158,5 million in 2013.

Its consultants' expertise covers every area of skills management and development, and enables the Group to roll out large-scale training programmes in France and worldwide.

Backed by this deep knowledge of the corporate world, Cegos trains 220,000 people around the globe every year, in open or in-house courses. The Group has a comprehensive product range (cegos.fr) that extends from off-the-shelf courses to bespoke solutions. Its 'multimodal' approach draws on all of the currently-available learning formats. Alone or in partnership with universities and top educational facilities, the Group also offers 90 certificate or diploma courses.

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