



Press release

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International partnership: Qatar University will distribute Cegos' elearning solutions in Qatar

Cegos, a worldwide leader in training and development, and Qatar University, the first and largest National University, sign a partnership agreement under which Qatar University will distribute Cegos' e-learning modules in Qatar.

Under this partnership, Qatar University's customers and learners will now have access to the [Cegos catalogue on Soft Skills](#) localized in 19 languages, including Arabic.

Qatar University, the first and largest national university in Qatar, supports the individual developmental needs of its community members. The Center of Community Service and Continuing Education (CCE) identifies and meets the training needs of the public through specialized training programs, in addition to preparedness programs for professional and international certification, enabling the greater community to benefit from the expertise, experience and resources available at the University. Its programs and training courses are offered in both Arabic and English, depending on the nature and context of the respective course. As a leading provider of non-academic programs in Qatar, CCE collaborates with more than 30 organizations in Qatar and has provided more than 4000 training hours to more than 2000 participants in over 150 courses, including nine internationally-accredited professional certification programs in the last academic year alone.

The Cegos Group deploys a global offering, including turnkey and tailored training and development, operational consultancy, Digital Learning, Managed Training Services, international training projects, and certificate or diploma courses. Running its own operations in 11 European, Asian and Latin American countries, Cegos is also active in over 50 countries through its network of partners and distributors, which are all leading e-learning solutions providers. Thanks to this network, its Catalogue on Soft Skills has 2.5 millions of learners per year.

Dr. Rajab Al-Esmail, Director of the Center for Community Service & Continuing Education, Qatar University, explains: *"We are proud to introduce e-learning to our catalog of offerings. Through our collaboration with Cegos we will be able to expand available courses to further empower our lifelong learners. Individuals will be able to develop their soft skills effectively in a self-paced environment in a number of languages tailored to the target learner. The course offerings, provided through the Qatar University Center for Community Service & Continuing Education, will continue to grow and evolve to meet the needs of the Qatari community, as well as the industry demands of the corporate workforce."*

Pascal Debordes, head of Channels and Alliances at Cegos Group, adds: *"We are very excited to start this new partnership with Qatar University. This fast-changing region relies on an evolving technological environment and the corporate market is paying more attention to e-learning. It is a real opportunity for Cegos to demonstrate the quality of its localized solutions to each client, suited to the local expectations and culture."*

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About Qatar University

In 1973, Qatar's first national College of Education was founded by decree of the Emir of Qatar, in his vision to place education as a priority in the country's expansion. Today, Qatar University comprises nine colleges: Arts and Sciences; Business and Economics; Education; Engineering; Health Sciences; Law; Medicine; Pharmacy; and Sharia and Islamic Studies. Over the years, the University has continually expanded its wide range of new programs—the largest selection in the country—while fastidiously seeking the highest international accreditations, and ensuring they are aligned with the growing needs of the labor market and the aspirations of the society it serves. It currently boasts a population of over 20000 students, and an alumni body of over 40,000.

<http://www.qu.edu.qa>

About the Cegos Group

Created in 1926, the Cegos Group is a worldwide leader in training and development. The Group now runs its own operations in 11 European, Asian and Latin American countries. It is also active in over 50 countries through its network of partners and distributors, which are all leading training providers and top-tier technology experts.

With 1,000 employees and more than 3,000 partner consultants, the Group trains 250,000 people around the globe every year and generates sales of €200 million.

Cegos deploys a global offering, including turnkey and tailored training and development, operational consultancy, Managed Training Services and international training projects. Its "blended learning" approach aims to provide the most suitable and competitive learner experience, by combining multiple learning formats (classroom training, e-learning modules, videoconferences, webcasts, e-training programmes and more).

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