cegos
Beyond knowledge

Cegos Group

Learning Collection 2026

What is the Cegos Group Learning Collection?

- **Essential learning solutions available in up to 30 languages:** A global portfolio to develop the essential skills organizations need to perform and grow.
- **A complete portfolio across 5 capability areas and 21 skills:** Covering the key capabilities, from leadership and communication to personal effectiveness and digital skills.
- **Plug & Play and scalable for global roll-outs:** Ready-to-use solutions that can be quickly customized & implemented across teams, countries and business units.
- **Measurable learning impact with analytics:** Track engagement, progress and learning outcomes with analytics.
- **Continuous innovation in learning formats:** Blended experiences, innovative digital modules, immersive formats, gamification and AI.

The Cegos Group Learning Collection

Cegos, your international L&D partner

The human touch by Cegos, behind the scenes

5 Core Capabilities

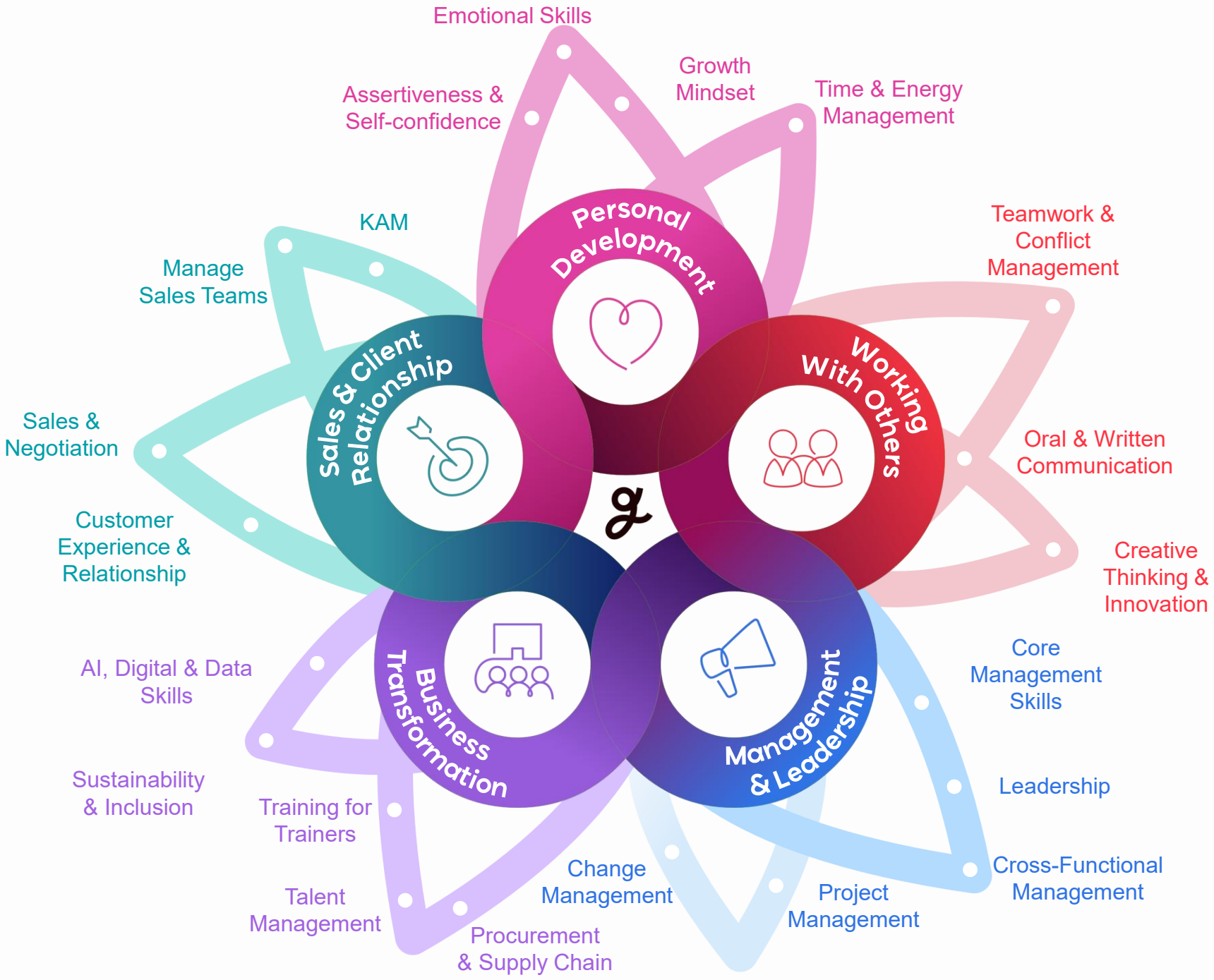
to address critical business challenges

The **Cegos Group Learning Collection** includes our **best-of-breed offer**, **services**, and **solutions** to **train individuals** and **support** organisations to **meet the following development challenges**:

1. Personal Development
2. Working with Others
3. Management & Leadership
4. Business Transformation
5. Sales & Client Relationship

Cegos Skills framework

The essential skills organizations need to perform, collaborate and transform.



Why these 5 capabilities?

21 Key Skills for today and tomorrow

Together, these five capabilities create a **comprehensive path for personal and organizational excellence**. **Each capability builds upon the other** for a future-ready workforce.

Personal Development

No matter your role, this is **where our development starts**:

Core Skills:

1. Assertiveness & Self-confidence
2. Time & Energy Management
3. Growth Mindset
4. Emotional Skills

Working with Others

Master collaboration and teamwork to build strong relationships and **achieve more**

Core skills:

5. Teamwork & Conflict Management
6. Creative Thinking & Innovation
7. Oral & Written Communication

Management & Leadership

Lead and inspire teams to success **for impactful results**

Core skills:

8. Core Management Skills
9. Change Management
10. Cross-Functional Management
11. Leadership
12. Project Management

Business Transformation

Drive sustainable transformation from within, by developing people and processes

Core Skills:

13. Sustainability & Inclusion
14. AI, Digital & Data Skills
15. Procurement & Supply Chain
16. Talent Management
17. Training for Trainers

Sales & Client Relationship

Build **strong** and mutually beneficial external relationships for driving **business growth** and profitability.

Core skills:

18. Customer Experience & Relationship
19. KAM
20. Manage Sales teams
21. Sales and Negotiation

From skills to solutions: how we support your teams

When your teams need to…

Develop key skills through practical learning

Learn efficiently despite limited time

Develop skills at different levels across the organization

Increase engagement and learning impact

We provide…

Trainer-led solutions delivered by experts, adapted to different learning durations (2d, 1d, ½ day)

Self-directed Playlists and Sprints, designed for fast and focused skill development)

Digital solutions to build tailored blended or fully digital learning paths.

Innovative formats such as Profilers, Games, Audio learning and an AI Companion to improve participation and retention

Flexible learning solutions to match your organization's needs

The Cegos Group Learning Collection can be used in different ways depending on your organization's needs, timelines and learning objectives:

Ready-to-use offer

Deploy proven learning solutions immediately across your teams. Available in face-to-face, virtual, hybrid or blended formats with different durations:

- 2 days (14 h)
- 1 day (7 h)
- ½ day (3.5 h)
- Digital Playlists (2h)

Ideal for organizations looking for fast implementation and immediate skill development.

Customized solutions

Adapt our existing solutions to match your organization's context.

- Custom content
- Adjusted methodology and pedagogy
- Adapted delivery mode

Ideal when you want to align learning with your specific business challenges.

Tailored learning path

Create fully tailored learning journeys combining our customized ready-to-use content, digital modules and your specific bespoke content.

Ideal to support specific learning goals and adapted learning experiences.

Find more about our User-Centred Design

Flexible Ways to Deploy the Learning Collection

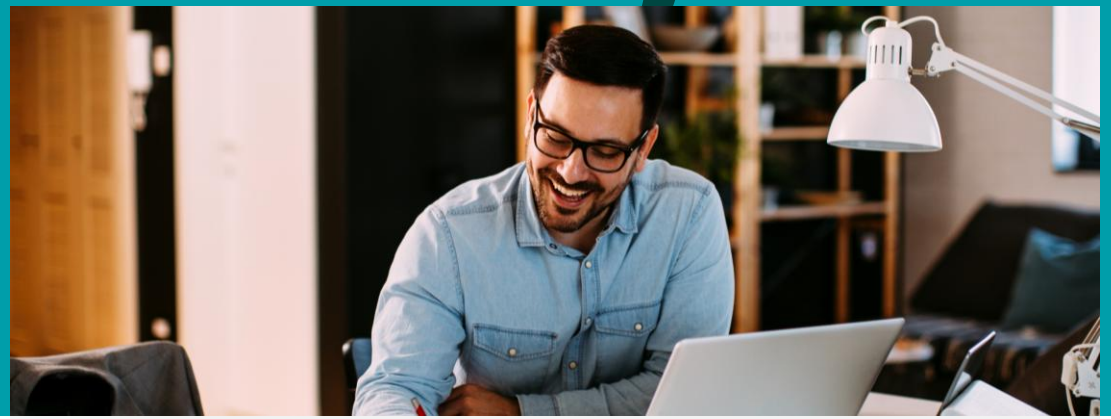
We offer flexible deployment models to fit your organisation's needs, whether you want to integrate the solution into your own LMS or prefer a fully managed learning environment.

Delivered via My LearningHub@Cegos

Cegos manages and delivers the learning experience through our secure digital learning platform.

Key Benefits:

- Learning paths **pre-configured and maintained by Cegos**
- **Accessible anytime** from any device
- Can reflect **your visual identity** or connect with your LMS
- **User-friendly interface** supporting learning flow and performance
- **Optional AI learning companion** integrated into the learning journey to guide learners, answer questions and reinforce skill development.
- Easy to **track progress, access data** and **manage learners**



Delivered via Your LMS

Integrate our solutions into your existing LMS for a seamless internal experience.

Key Benefits :

- **Minimal IT effort** for your teams
- **Data remains** within **your internal learning environment**
- Maintains **familiarity for learners** with your existing platform

Business Benefits

Performance gains:
time, quality, effectiveness

Engagement & **retention**
of talent

Transformation readiness
(AI, DEI, sustainability)

Learning Impact tracked & **reported** with dashboards

Why the Cegos Group Learning Collection?

- **+50** countries covered worldwide
- **20 000** corporate customers
- **+1 million** learners yearly
- **+100** programmes
- **+4000** digital learning assets
- Up to **30** languages
- For **100** years
- **4.4/5 learner ratings** across flagship modules

CSR at the Core of Our Learning Design

Sustainability and responsibility are embedded in the design of the Cegos Learning Collection, integrating environmental, social and governance principles to create inclusive and responsible learning experiences.

Environmental Responsibility

- **Eco-design principles** applied across our learning solutions
- **Optimised media and lightweight formats** to reduce digital footprint
- **Reuse-first approach** to limit waste and maximise existing resources
- Alignment with **Cegos CSR commitments** to reduce environmental impact

Social Responsibility

- **Accessibility and inclusion** integrated from the earliest design stages
- Compliance with **European Accessibility Act, EN 301 549 and WCAG 2.2**
- **Diverse and inclusive representation** in learning content
- Solutions available in **multiple languages with cultural adaptation**

Governance Responsibility

- **Clear quality guidelines and controls** across all learning solutions
- Alignment with recognised **international standards** (accessibility, localisation, quality)
- **Structured continuous improvement processes**
- Sustainability and inclusion embedded in our **skills framework**

Cegos is your trusted partner for human-centred, effective and ethical AI in Learning & Development.

AI Operations: Transforming the Way We Work

- Enhancing **creativity**, **speed**, and **value** in internal processes using AI operations
- **AI human-driven:** qualitative input, review, quality checks, and fine-tuning
- **AI-powered tools** for learning design, production & localization

AI Learning: Enhancing the Learning Experience

- **AI Companion,** is our role-based learning companion integrated into our LearningHub and accessible for any Cegos training solution
- **AI Adaptive** and **personalized** solutions
- All solutions compliant with GDPR, EU AI Act and ethical guidelines

AI offer: Empowering Clients with AI Skills

- **Delivering AI** capabilities through our training portfolio
- **Ready-to-use, multilanguage** solutions for helping professionals **use AI effectively** and responsibly
- **GenAI offer:** from digital literacy to applied business use (Sales, HR, Project Management…)

AI Governance: Leading with Responsibility

- Cegos **AI Code of Conduct** aligned with EU AI Act
- **Ethics, transparency, sustainability and governance** by design
- **Editorial guidelines** for AI use and disclosure
- Strategic tech **partnerships** and **CSR** in AI scaling

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Cegos: A multi-awarded expertise worldwide

BrandonHall GROUP

Brandon Hall Group HCM Excellence Award – LEARNING AND DEVELOPMENT – SILVER 2025

Brandon Hall Group HCM Excellence Award – LEARNING AND DEVELOPMENT – SILVER 2025

Brandon Hall Group HCM Excellence Award – LEARNING AND DEVELOPMENT – SILVER 2025

Brandon Hall Group HCM Excellence Award – SALES PERFORMANCE – GOLD 2024

Brandon Hall Group HCM Excellence Award – LEARNING AND DEVELOPMENT – GOLD 2024

Brandon Hall Group HCM Excellence Award – LEARNING AND DEVELOPMENT – SILVER 2024

Brandon Hall Group HCM Excellence Award – LEARNING AND DEVELOPMENT – SILVER 2024

Brandon Hall Group HCM Excellence Award – LEADERSHIP DEVELOPMENT – GOLD 2023

Brandon Hall Group HCM Excellence Award – LEARNING AND DEVELOPMENT – GOLD 2023

ASTON MARTIN

BENU a PHOENIX company

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socomec Innovative Power Solutions

JTI

SERVIER moved by you

Roca

EXIDE TECHNOLOGIES

eDF

TRAINING INDUSTRY

2026 TOP 20 COMPANY – CUSTOM CONTENT DEVELOPMENT – TRAINING INDUSTRY

2026 TOP 20 COMPANY – LEARNING SERVICES – TRAINING INDUSTRY

2026 TOP 20 COMPANY – LEADERSHIP TRAINING – TRAINING INDUSTRY

FOSWAY GROUP 2026 – STRATEGIC CHALLENGER – Fosway 9-Grid™ for Digital Learning

2025 Fosway 9-Grid ™: Strategic leader In digital learning

HREC LEARNING & DEVELOPMENT SOLUTION PROVIDER VALUE AWARDS

2025 HREC Human Resources Supplier Value Award

PLATINUM PARTNER

MELHORES FORNECEDORES RH 2026

PRÉMIOS 2026 Human Resources Portugal

HR's PICK 2023

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Our ready-to-use Courses

Multilingual, Live or Self-Directed, 4REAL programs that can also be customized for you.

Displayed on cegos.com

Courses with the flexibility you need

COURSES: 2 consecutive days or 14h in blended format

1. **First-class content for ready-to-use** F2F, Blended or virtual delivery
2. **Skill-based** training, focusing on practice and **human interaction**
3. Available in **multiple languages**, for local and international deployment
4. Courses adapted to local culture, delivered by consultants experienced in intercultural projects
5. **Plug & Play,** simple and cost-effective solutions

LIVE CLASSES: ½ day and 1 day for virtual or face to face training

1. **Worldwide** content, carefully localised
2. **Flexible** and ready for being delivered virtually, or inside a blended learning path
3. Ideal to **scale up** and embed with our digital learning assets, for **custom learning experiences**
4. Content created by our **experts** based on business' best practices
5. **Rich pedagogy** to immerse learners in highly engaging, action-oriented experiences that maximize workplace transfer

Skills PLAYLISTS: 2h for self-directed learning

1. **Curated list of Cegos e-learning modules** covering trending topics and offering a flexible solution for supporting the development of a specific skill.
2. Includes **between 7 to 14 selected modules with higher evaluations (+4.3 in 5 stars)**
3. **Flexibility and Convenience**: 2h with short and engaging courses that fit seamlessly into busy schedules

Personal Development

Our Personal Development training helps people become more self-aware, resilient, and focused. From time management to emotional intelligence, these programs boost their skills, well-being, and career satisfaction.

By investing in your employees' growth, you create a company culture of learning and adaptation. This helps your organization succeed in the long run.

*Titles scheduled for release in 2026 may be subject to change

Assertiveness & Self-confidence

- ✓ 2206: The 5 Personal Development Tools to Boost Professional Relationships **BEST**
- ✓ 7111: Connecting With Others Using 4 Neuro-linguistic Programming (NLP) Tools
- ✓ 7114: Fostering Assertive Relationships in Your Workplace **BEST**
- ✓ Vc003 and vc003-ext: Difficult Conversations
- ✓ Vc024 and vc024-ext: Assertiveness and Self-Confidence: Speaking Up, Speaking Out, and Knowing Your Worth
- ✓ Vc026: Unlock Your Potential With Open Leadership

Growth Mindset

- ✓ 8578: MyStory: Succeeding in Situations of Change
- ✓ 9635: 5 keys to Success **NEW**
- ✓ VC039-ext: Growth Mindset: Reinventing Yourself Professionally

Time & Energy Management

- ✓ 6570: Anticipating and Responding to Daily Pressure
- ✓ 8040: Time Management Fundamentals **BEST**
- ✓ Vc018 and vc018-ext: Time Management
- ✓ Vc020 and Vc020-ext Self-Management in a Hybrid World **NEW**

Emotional Skills

- ✓ 8449: Dealing With Your Emotions **2026**
- ✓ Vc022 and vc022-ext: Empathy Awareness in a Changing World
- ✓ Vc043-ext: Emotional Intelligence **NEW**

AI Companion - Optional

Click to see complete digital offer

Working with Others

Collaboration is key to success. Our training helps people work together better, resolve conflicts, and communicate effectively. This creates a positive work environment where everyone feels valued and respected.

When people work together well, they can achieve great things.

Teamwork & Conflict Management

- ✓ 264: Lead Highly Effective Meetings **BEST**
- ✓ 9283: Facilitation and Collective Intelligence Tools **BEST**
- ✓ Vc006 and vc006-ext: Influencing Without Authority
- ✓ Vc007 and vc007-ext: Feedback
- ✓ Vc011: Networking
- ✓ Vc012: Effective Meetings
- ✓ Vc045-ext: Power Teams **NEW**

Oral & Written Communication

- ✓ 5933: Public Speaking Fundamentals **BEST**
- ✓ 8541 and 8541-3LC: Communicating for Impact
- ✓ Vc019: Effective Communication
- ✓ Vc041 and vc041-ext: Storytelling

Creative Thinking & Innovation

- ✓ 6476: Problem Solving and Decision Making
- ✓ 8865: Innovating with Design Thinking
- ✓ Vc009 and vc009-ext: Creativity & Innovation
- ✓ Vc014: Problem Solving
- ✓ Vc029 and vc029-ext: Critical Thinking for Effective Problem Solving
- ✓ 9620: Boost your creativity with AI

AI Companion - Optional

Click to see complete digital offer

Management & Leadership

Effective management and leadership is the cornerstone of organizational success, transcending hierarchies and roles.

There are key skills needed to foster a positive work culture, boosts employee engagement, empower individuals to inspire and guide their teams towards shared goals.

Project Management Institute. Mile Hi

*Titles scheduled for release in 2026 may be subject to change

Core Management Skills

- ✓ 8544 and 8544-3LC: MyStory: How to succeed as a new manager
- ✓ 255: Advanced Team Management Skills **BEST**
- ✓ 259: Communication Skills for Managers: Across the Organisation **BEST**
- ✓ 5881: Management Fundamentals **BEST**
- ✓ 5934: Delegation Skills for Managers **BEST**
- ✓ 6198: Conflict Management Skills for Managers **BEST**
- ✓ 9536: Finance for non-financial managers
- ✓ 5930: Time Management for Managers **BEST**
- ✓ Vc001: Remote Management
- ✓ Vc008 and vc008-ext: Collaboration
- ✓ Vc010: Delegation
- ✓ Vc013: Motivation
- ✓ Vc030: Data-driven Strategy: How to Enhance Team Performance
- ✓ Vc036-ext: Artificial Intelligence Skills for Managers **2026 REVAMP**
- ✓ 9538: Essentials of Corporate Finance **NEW**
- ✓ 8584: High Performance Teams **NEW**

Cross –Functional Management

- ✓ 8550 and 8550-3LC: Cross-Functional Management

Change Management

- ✓ 8547 and 8547-3LC: Managing teams through adversity
- ✓ 6686: The 4 Keys to Change Management **BEST**
- ✓ Vc005 and vc005-ext: Change Management

Project Management

- ✓ 7743: Managing Multiple Projects **BEST**
- ✓ 8545 and 8545-3LC: The Fundamentals of Project Management
- ✓ 9604: AI for Project Management
- ✓ 6960: Project Management Essentials – Level 2 **NEW**

Leadership

- ✓ 8546 and 8546-3LC: Leadership: Unleashing the power of diversity
- ✓ Vc015: Strategic Thinking
- ✓ Vc016 and vc016-ext: Coaching
- ✓ Vc037-ext: Leadership: Creating Team Synergy and Trust
- ✓ 8581: A Leader and a Mentor **NEW**
- ✓ 8582: A Leader and an Ally **NEW**
- ✓ 8583: Booster Program: From Manager to Leader: Foresight, influence and executive presence **NEW**
- ✓ Foresight & Future Thinking **2026**

AI Companion - Optional

Click to see complete digital offer

Business Transformation

These programs are designed to equip everyone with the right skills and tools to navigate uncertainty, optimize talent management, facilitate effective training, promote sustainability and inclusion, and bolster digital and data skills, creating a unified force capable of adapting, innovating, and ultimately achieving the desired outcomes.

*Titles scheduled for release in 2026 may be subject to change

AI, Digital & Data Skills

- ✓ Vc034-ext: AI for Productivity and Effectiveness 2026 REVAMP
- ✓ 9526: AI for Content Creation BEST
- ✓ Vc036-ext: Artificial Intelligence Skills for Managers
- ✓ 9637: AI for Procurement
- ✓ 9620: Boost Your Creativity with AI
- ✓ 9651: AI for Executive Assistants 2026

Talent Management

- ✓ Vc004: Mentoring
- ✓ 8543 and 8543-3LC: HR as a Business Partner (HRBP)
- ✓ 8548 and 8548-3LC: How to Attract and Retain Talent in The Experiential World
- ✓ Vc021: Business Acumen for HR professionals
- ✓ Vc023: Agile HR: new mindset in people management
- ✓ Vc044-ext: Day-to-day AI for HR NEW
- ✓ 9619: Becoming a Mentor NEW

Sustainability & Inclusion

- ✓ 8579 and 8579-3LC: Navigating ESG
- ✓ 8580:Teams for Allyship NEW
- ✓ 7981: The Fundamentals of Corporate Social Responsibility (CSR) NEW
- ✓ Vc017: Cultural Awareness
- ✓ Vc031: Navigating ESG: The Governance Pillar
- ✓ Vc032: Navigating ESG: The Environmental Pillar
- ✓ Vc033: Navigating ESG: The Social Pillar

Procurement & Supply Chain

- ✓ 178: Purchase Negotiation – Fundamental NEW BEST
- ✓ 773: Purchase Negotiation – Intermediate NEW BEST
- ✓ 7297: Sustainable Development and Procurement: Practicing Responsible Purchasing NEW
- ✓ 9637: AI for Procurement

Training for Trainers

- ✓ 8511 and 8511-3LC: Train the Trainer: Deliver effective digital and F2F training
- ✓ Vc035-ext: Next-Gen Training: AI-Driven Design, Facilitation, and Evaluation

Click to see complete digital offer

Sales & Client Relationship

Our training solutions equip individuals with the skills and strategies to build rapport, understand client needs, and drive customer satisfaction and loyalty.

They empower professionals to deliver exceptional customer experiences, navigate challenging situations effectively, ultimately driving growth and profitability.

*Titles scheduled for release in 2026 may be subject to change

Customer Experience & Relationship

- ✓ Vc025: Hybrid Customer Journey Demystified
- ✓ Vc028: Best Practices on Client Management
- ✓ 9691: Bringing the Human Touch Back to Customer Relationships **2026**

Sales and Negotiation

- ✓ 8576 and 8576-3LC: MyStory: Succeeding as a Senior Salesperson
- ✓ 8542 and 8542-3LC: Remote Selling
- ✓ Vc027 and vc027-ext: Commercial Negotiation
- ✓ Vc040-ext: Data-Driven Sales Excellence
- ✓ Vc038-ext: Boosting Sales Prospecting with AI
- ✓ 9702: Boosting Sales Productivity with AI **NEW**
- ✓ 7424: Commercial Negotiation - Level 2 **2026**

KAM

- ✓ 8577: Key Account Management (KAM)

Manage Sales Teams

- ✓ 8549 and 8549-3LC: Elevate Your Sales Team's Performance

AI Companion - Optional

Click to see complete digital offer

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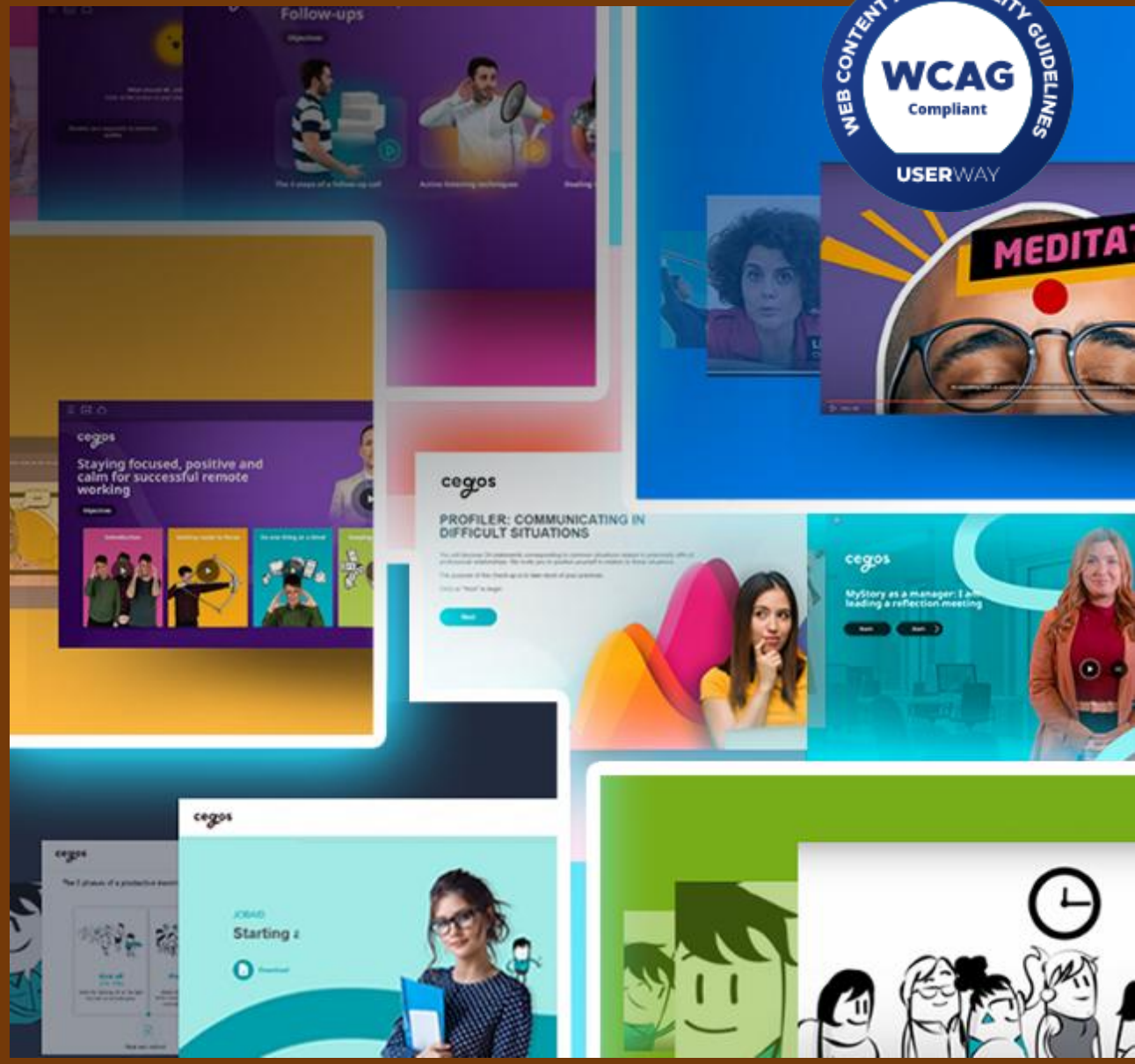
Digital learning assets & bundles

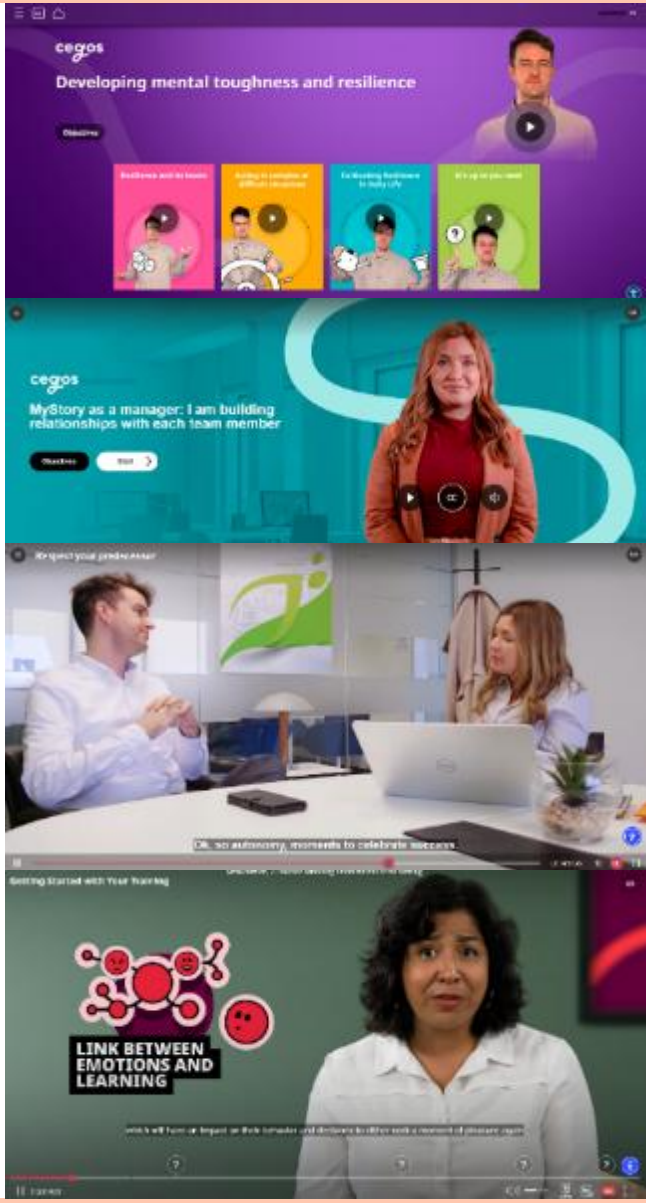
A variety of formats and ready-to-use digital bundles, to support each step of the learning experience.



Benefits of our collection for digital learning

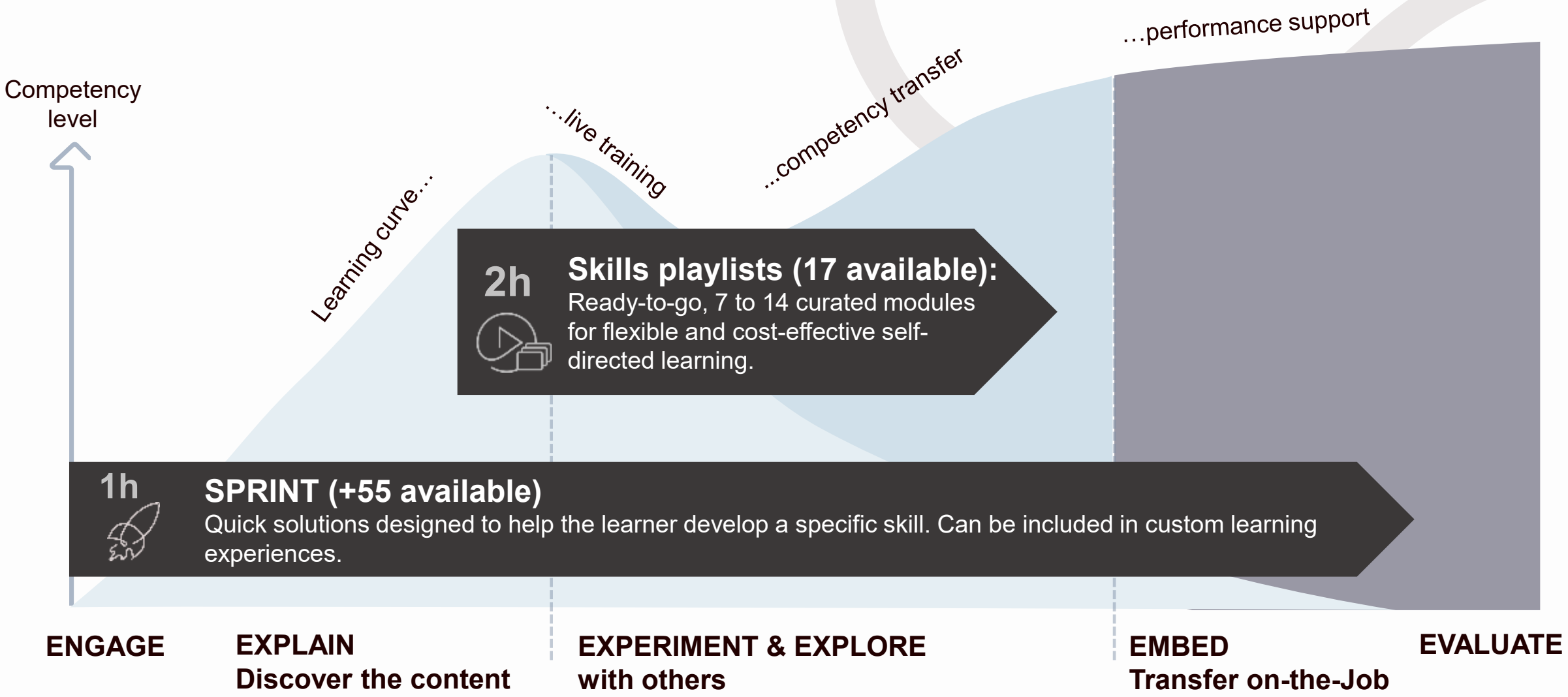
Since 2007 we've been continuously investing to provide our clients with the most engaging and effective online learning experience:

- State-of-the-art L&D and pedagogical expertise, for online self-directed learning
- Skill-based portfolio in **5 capability areas**
- Multilanguage offer, in **up to 30 languages**
- Different learning goals and durations for delivering at the point of need
- Variety of formats, because there's no single way to learn
- **Ready-to-use digital bundles** with curated assets
- With **+1M learners** connected per year
- Compatible with different learning environments & LMS
- **WCAG Compliant, click HERE for more info**



2 Express Digital Bundles

Solutions for self-directed learning and to enrich a custom blended learning path



Digital Skills Playlists
for self-directed learning

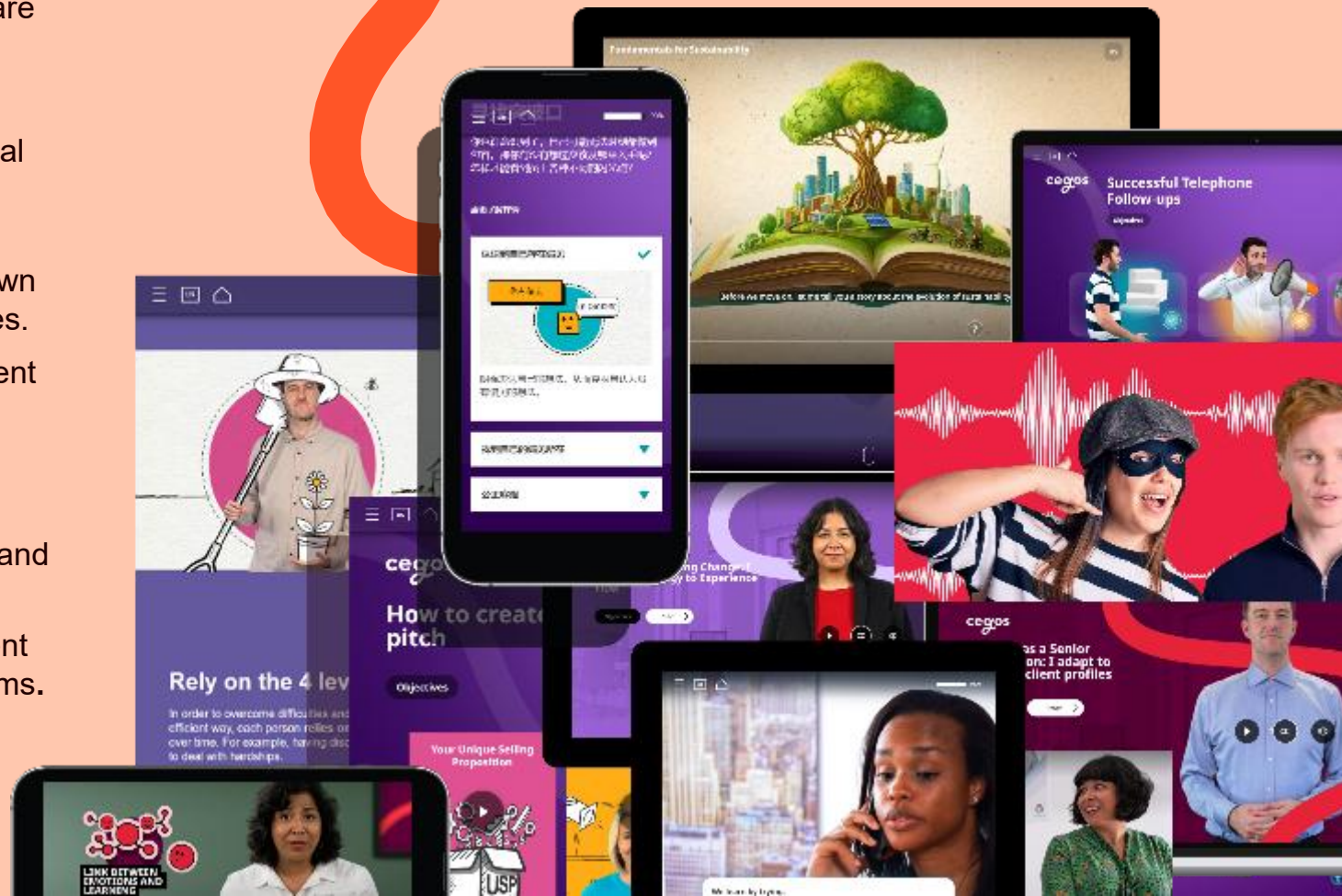
17

Skills Playlists already available

Curate lists of the Cegos best modules around a specific skill. Each playlist include between 7 to 14 modules with a maximum duration of 2h.

We've looked inside our digital learning library to **curate a premium collection of digital playlists,** around our core **key skills**. Here are **7 reasons for choosing this solution:**

1. **Efficiency & Relevance:** Ready-to-go playlists cover essential skills and allow teams to dive into development within just 2 hours.
2. **Flexibility & Convenience:** Learners can progress at their own pace, integrating learning seamlessly into their busy schedules.
3. **Engaging & Interactive:** Varied formats maximize engagement and make learning more interactive and enjoyable**.**
4. **Personalized & Customizable:** Tailor content to specific job roles or organizational needs, ensuring relevance.
5. **Measurable Results:** Track progress, monitor engagement, and measure ROI for impactful training outcomes.
6. **Cost-Effective & Multilingual:** High-quality, affordable content available in 7+ languages, making it accessible for global teams**.**
7. **Versatility:** Suitable for self-study, formal training, or blended learning journeys.



Cegos Learning Sprints Format

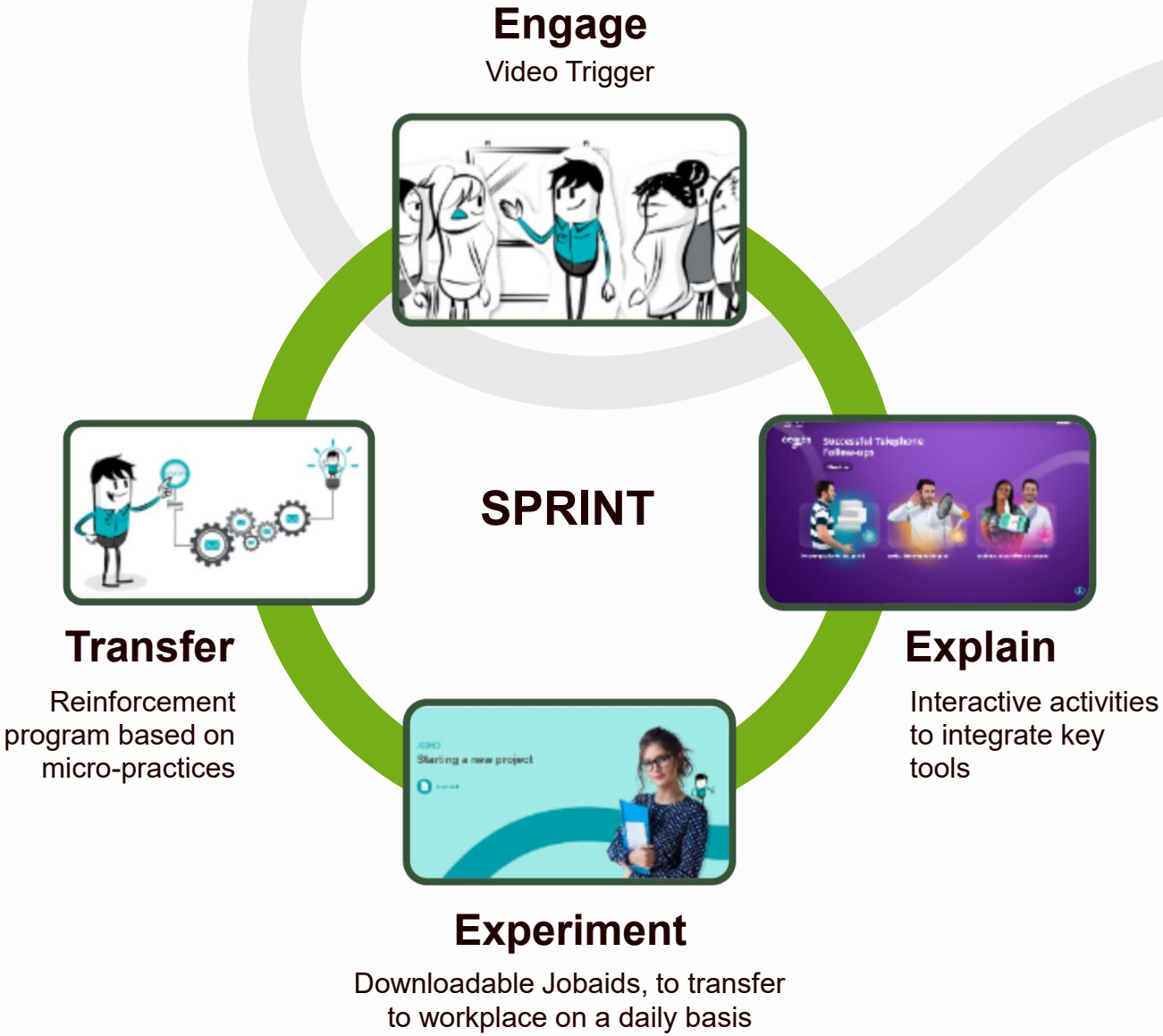
Short learning cycle for specific skills development

Every sprint includes different formats with a specific objective:

- **Engage** the learner: a short situational video that helps become aware of the problem.
- Help the learner **Explore** the subject: interactive e-learning modules to understand the subject.
- Let the learner **Experiment** with the topic: infographics to practice new skills based on various business situations.
- Accompany the learner in **Transferring** the learning “on the job”: micro-challenges to make learning stick through practice.

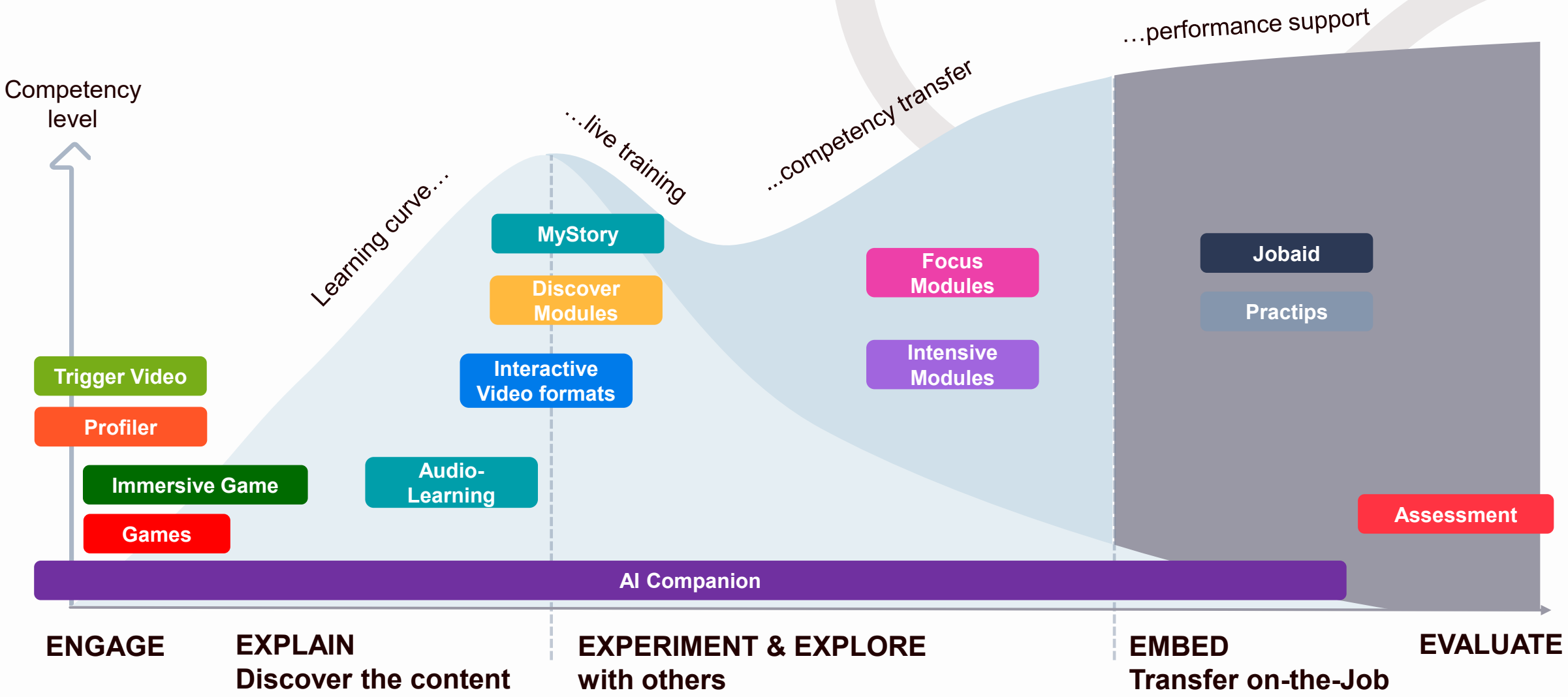
Cegos has +55 Sprints available in 7 languages

What is a sprint?



Multiple digital formats

Different solutions to support each step of the learning experience (5E approach)



NEW

AI Companion

Strengthen Your Training Program with the smart add-on

AI Companion is a role-based **learning companion** integrated into our LearningHub and **accessible** for any **Cegos training solution**.

Anchored in a human-centered approach, it helps learners **understand**, **reflect**, and **practice** key concepts in **real time** for the **development of critical skills**.

What are AI Companion Features ?

Delivers trusted, pedagogical guidance

Provides clear explanations, examples and scenario-based simulations drawn exclusively from validated Cegos expertise (RAG approach).

Supports key learning moments

Helps learners prepare during the programme, stay engaged during activities and apply new skills afterwards.

Seamless digital experience

No external tools, no disruption for learners.

Optional and non-intrusive

Learners choose when to use it. The AI Companion supports learning but never evaluates or replaces the trainer.

Responsible & Secure

EU-hosted, GDPR-compliant and aligned with AI Act guidelines. No learner data stored or reused.

NEW

AI Companion

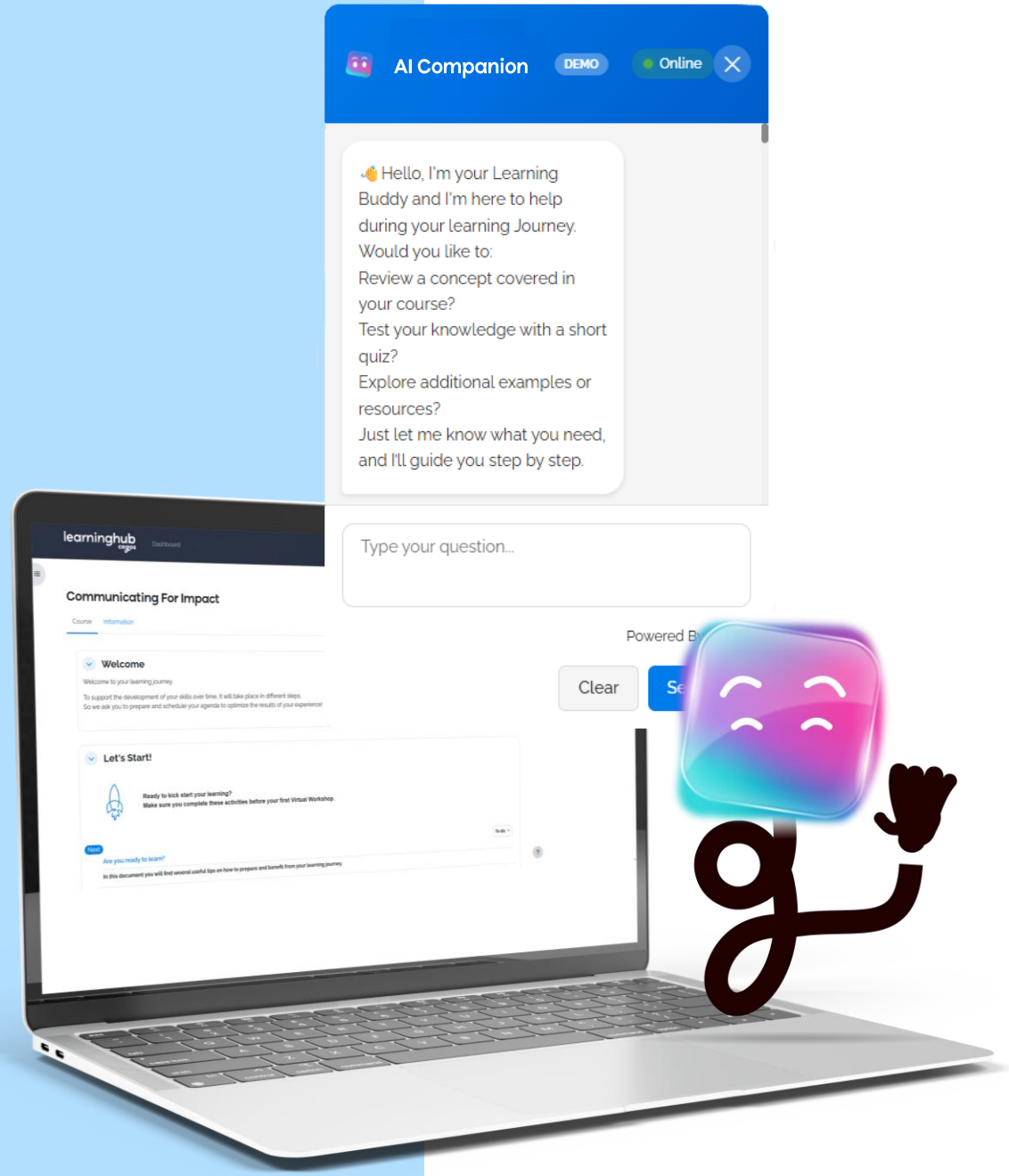
Why Include Cegos AI Companion in Your Training Program?

Value for Organisations

- Participants can better prepare for training and stay more engaged.
- Reinforces learning before, during and after the training programme
- Positions your organisation as innovative when learners increasingly expect AI-enhanced learning.

Value for Learners

- Improves understanding with contextual explanations based on validated Cegos content
- Strengthens real-world application through reflection prompts and scenario-based simulations.
- Offers safe and supportive guidance. The AI Companion does **not** evaluate or replace the trainer.



Digital Formats **to engage**

Cegos digital modules come in different formats to address different learning needs.
Engaging the learner is the 1st step for any successful learning journey.
Cegos designed these 2 formats to trigger motivation, provide context for the learner starting point.

★ **NEW** We've improved and grown our **game solutions** to enrich our learning experiences

Profiler

Our Profilers

Objective: Help the learner gain self-awareness of their practices and skills they need to develop or work on.

Solution: Self-assessment tool that includes 15 to 60 questions to be answered by the learner

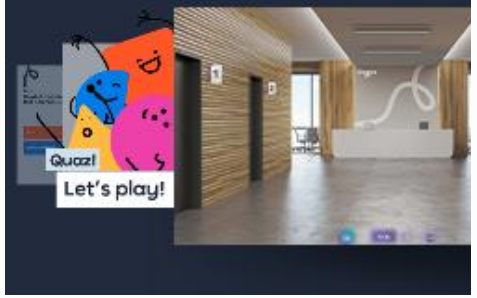
Trigger Videos

Trigger video demo

Objective: Trigger a change of point of view from the learner.

Solution: 1' motion design.

Games



Gamification

Objective: make learning fun and stimulating.

Solutions:
Escape game: online platform for delivering escape room-style experiences.
QUAZ: simple-to-use application for trainers to create and host interactive quiz games.

Audio learning

Audio-Learning presentation

Objective: Trigger reflection and inspire action. Leverages the power of audio storytelling to anchor concepts and skills.

Solution: 7min engaging audio stories

Immersive Game

Immersive Game

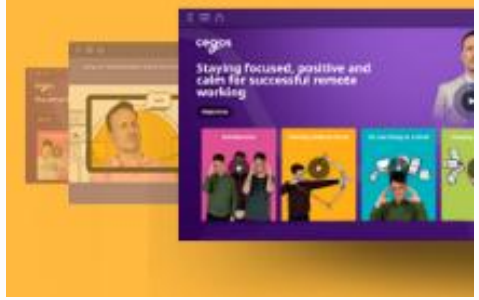
Objective: make learning fun and stimulating.

Solution: Game-based learning experience where learners explore interactive rooms, solve challenges and discover key concepts in a 20min self-directed mission.

Digital Formats **to explain, experiment and explore**

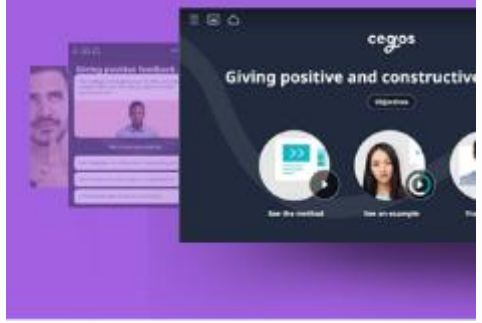
Our portfolio includes a **variety of interactive learning formats** to develop skills and provide practice**:** videos based on real life examples, simulations, quizzes and more.

Classic/ Discover

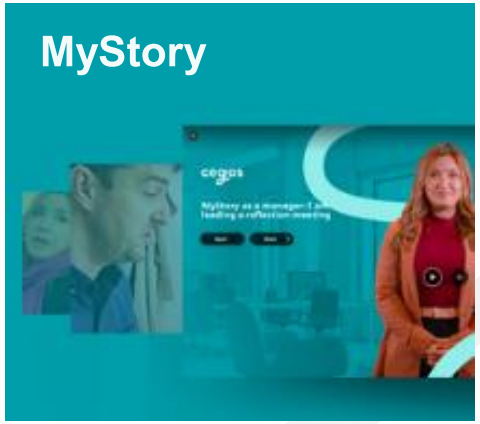


Focus

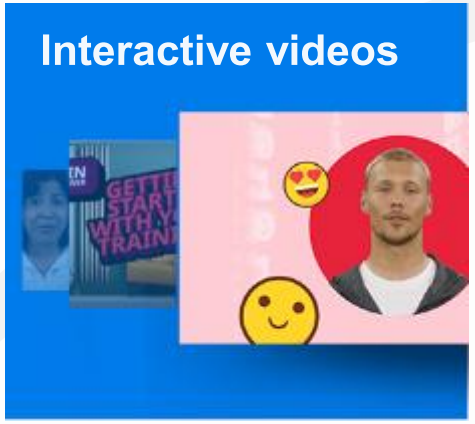
Intensive



MyStory



Interactive videos



Our Discover modules

Objective: Discover and explore specific content, from the point of view of the “hero”.

Solution: 15 minutes engaging, user friendly and interactive experience on a key business skills set

Our Focus modules

Objective: experiment and practice to master a specific behaviour from common situations that learners are likely to encounter in the workplace.

Solution: 10 minutes real-life interactive scenarios to make learning stick through practice

Intensive module demo

Objective: Practice and trigger a change of point of view from the learner.

Solution: 7 minutes short mobile modules to practice new skills based on various business situations

MyStory demo

Objective: Follow a person on a daily basis in their new professional role, get feedback on what goes right and wrong. Identify good practice and attention points for specific situations.

Solution: 10 minutes full screen interactive videos that present real life professional situations using a diary approach

Micro-videos

Objective: Provide the learner with essential information on the subject with and engaging visual format.

Solutions:
Micro-videos with around 3 min;
Interactive videos between 5 to 15 minutes with animation and interactions

Digital Formats **to increase performance**

Cegos believes that human interaction and well-spaced learning are key for on-the-job transfer and increased performance.

Our **Jobaids** and **Practips** guide and support the learner with strategies to apply what they learned in their daily routines.

Our **assessments** can be developed in different formats and used at different steps of the learning experience.

Jobaid Format

Jobaid demo

Objective: Enable knowledge transfer on-the-job.

Solution: PDF file that can be downloaded by the learner, integrating the insight on the method, a real-life example and a template for on-the-job transfer.

Practips Format

Practip demo

Objective: Reinforcement, to make sure that new habits stick!

Solution: Day-to-day notifications reinforcement/micro-practicing program, that can span over several weeks. Delivered by Learninghub@Cegos (could also be delivered via customer's LMS, but would require set up).

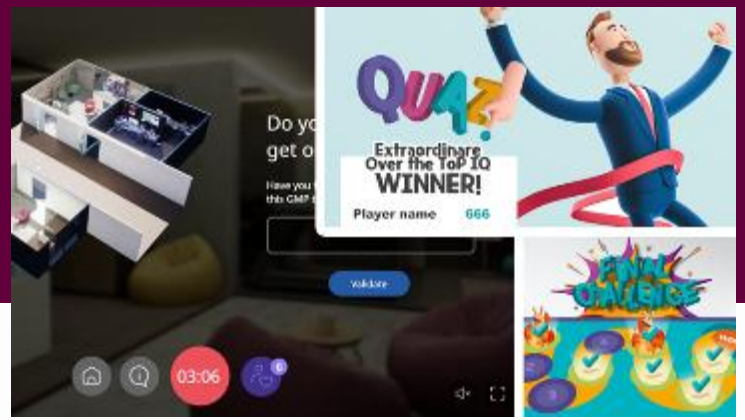
Knowledge quiz / Assessment

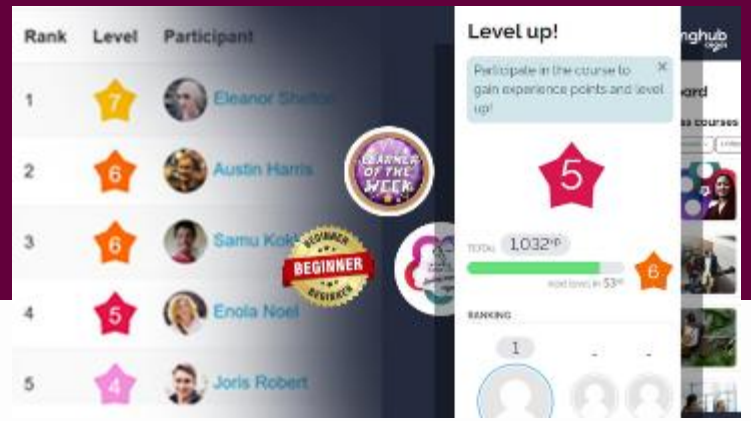
Objective: assess understanding, provide feedback, and allow learners to monitor their progress and reinforce key concepts, ensuring practical application and retention of knowledge.

Solution: MCQ library for quizzes and evaluations

Gamification strategies

Gamification is a powerful strategy to support your learning goals and enhance engagement. Here’s how we implement it at different levels:





Content Gamification:

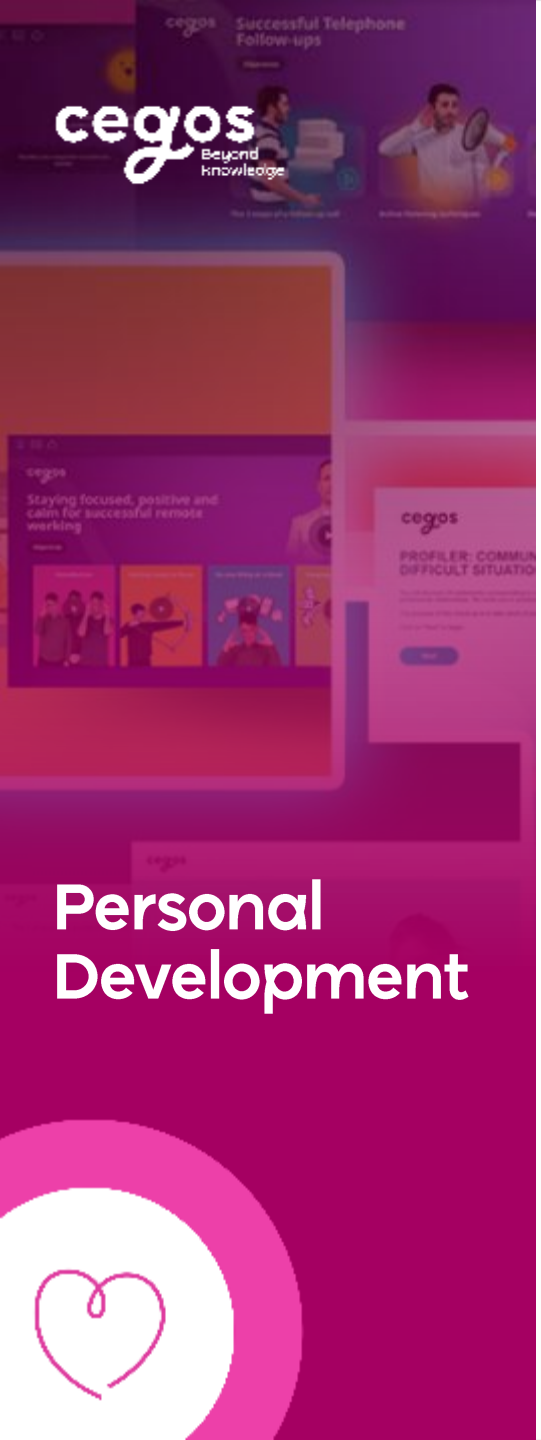
- We incorporate game-like elements within the learning content itself to make learning fun, engaging interactive and stimulating
- This can involve scenarios where learners make decisions and receive immediate feedback, **points**, or **rewards**.
- Interactive layers such as **badges**, **levels**, and unlockable content help to keep learners motivated while completing activities

Gamified Learning path:

- **Gamified pedagogy supported by the LMS** features to sustain learner motivation and fostering collaboration.
- We incorporating tools such as **quizzes**, **escape games**, and other interactive formats.
- These activities enhance creativity, encourage problem-solving, and keep learners engaged by integrating fun, challenge, and teamwork

Learning transfer Gamification:

- Increase training impact by **rewarding learners for applying their knowledge** to solve challenges and achieve business goals.
- Measure impact through KPIs, performance analytics, and social recognition support gamification techniques, such as **leaderboards**, **badges**, and **reward** the demonstration of mastery and engagement.



1: Assertiveness & Self-Confidence

Playlist:

- Play007: Assertiveness Toolkit: Communicating with Confidence

Digital Sprints:

- Sp023: Behave in an assertive way in relationships
- Sp024: Dealing with passive, aggressive or manipulative behaviours in others

Stand-alone e-Learning

- Aud005: Speak Your Mind NEW
- Mh007a/b: Adapting to other people to communicate more effectively. Part A/ Part B
- Mh011a/b: Assertiveness: know your profile. Part A/ Part B
- Mh015a/b: Knowing yourself better to communicate better. Part A/Part B
- mhd283: Open Leadership - Everyone Can Be a Leader
- mhd284: Assertive Communication Toolkit
- mhd287: Communicate Effectively With NLP
  gvid019: Boost Your Potential With Neuroscience
- me005: Develop your assertiveness - Level 1
- me013: Develop your assertiveness - Level 2
- me014: Develop your assertiveness - Level 3
- gim001: Immersive Game: Active Listening

2: Time & Energy management

Playlist:

- Play010: Time management and productivity
- Play011: Well-being and Stress Management

Digital Sprints:

- Sp005: Planning your week to focus on your key priorities
- Sp006: Managing solicitations while preserving your priorities
- Sp007: Curing work overload
- Sp008: Effortlessly produce high value-added work

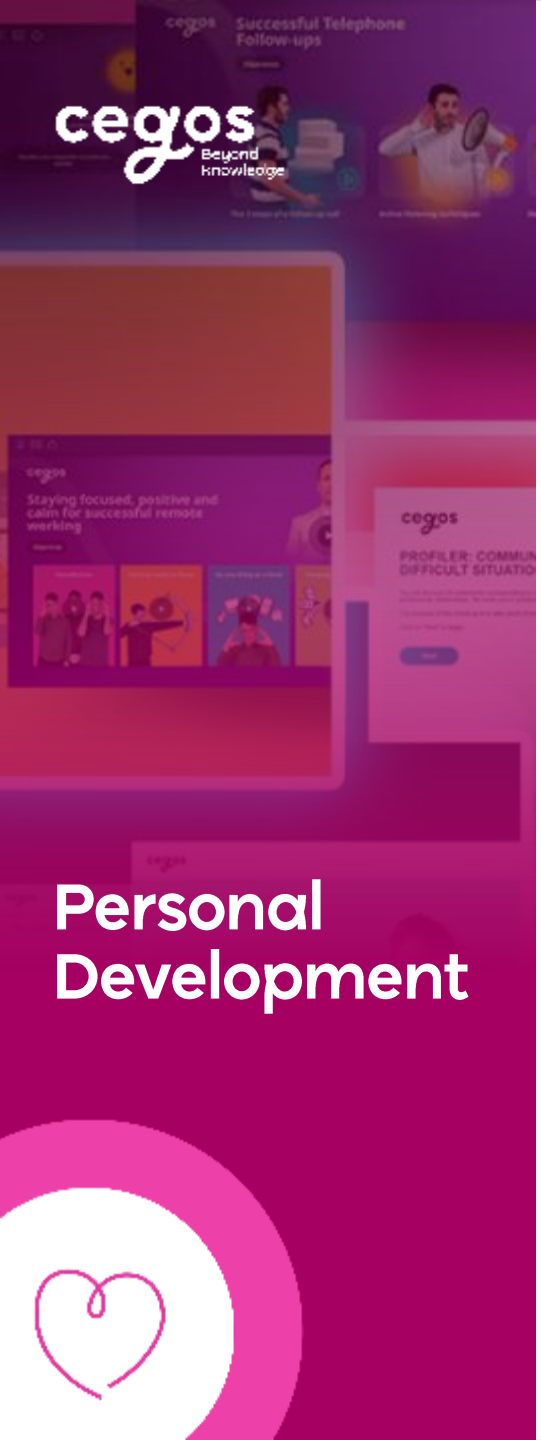
Stand-alone e-Learning

- Aud003: Waves of Flow NEW
- gvid018: Develop Your Optimism
- me009: Curing work overload
- mfd011: Time Management: Dealing with Urgent Requests
- mh231: Plan and keep to your priorities of the week
- mh232: Effortlessly produce high value-added files
- mh263: Remote work : 10 minutes to Unplug and Recharge
- mhd249: Staying focused, positive and calm for successful remote working
- mhd250: Well-being in remote working
- mhd267: Manage your Energy for High Performance
- And much more…

Games

- Gesc003: Self-Management

Back to ready-to-use solutions



Personal Development

3: Growth Mindset

Playlist:

- ✓ Play009: MyStory Embracing Change
- ✓ Play018: Master Your Mindset and Emotions NEW

Digital Sprints:

- ✓ Sp055: Learnability

Stand-alone e-Learning

- ✓ mhd248: Developing mental toughness and resilience
- ✓ mhd281: Develop your Ability to Learn
- ✓ gvid020: Develop Your Growth Mindset

Playlists: MyStory Embracing Change (trailer video):

- I Face a New Challenge
- I Become Aware of My Strengths
- I Surround Myself With People Who Can Help Me Progress
- I Set Up Rituals to Maintain My Energy
- I Focus My Energy to Experience Flow
- I Manage Conflicts Using Emotional Intelligence
- I Develop Agility and Adaptability to Deal with the Unexpected
- I Solve a Complex Problem with Collective Intelligence
- I Nurture Openness and Self-awareness to Grow
- I Adopt a Growth Mindset

4: Emotional Skills

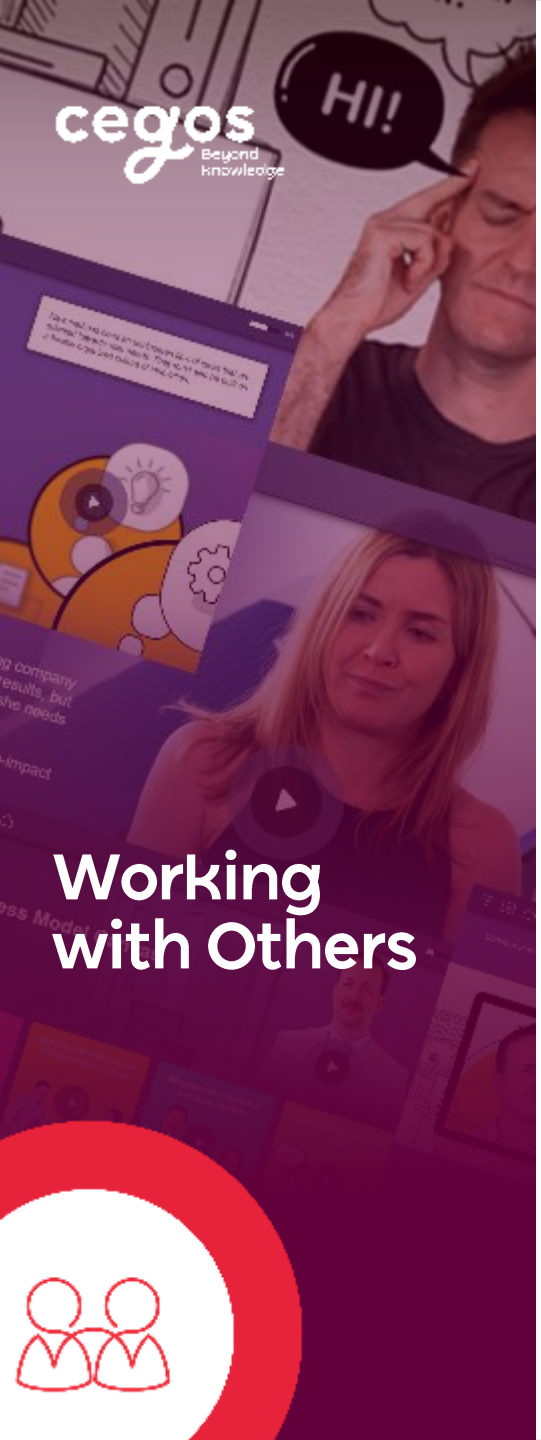
Playlists:

- Play008: Emotional Intelligence at Work

Stand-alone e-Learning

- mh013: The three pillars of interpersonal excellence
- Mh190a/b: Impact of emotions in the workplace. Part A/Part B
- Mh191a/b: Developing your emotional conscience. Part A/Part B
- Mh192a/b: Understanding emotional dysfunction. Part A/Part B
- mh193: Understanding and expressing your anger positively
- mh194: Controlling your emotions
- mh256: Personality styles: deepen the understanding of yourself and others
- mvid024: The Power of Meditation
- md017: Profiler: my emotional skills

Back to ready-to-use solutions



5. Teamwork & Conflict Management

Playlists:

- Play014: Creating a Collaborative Team Environment

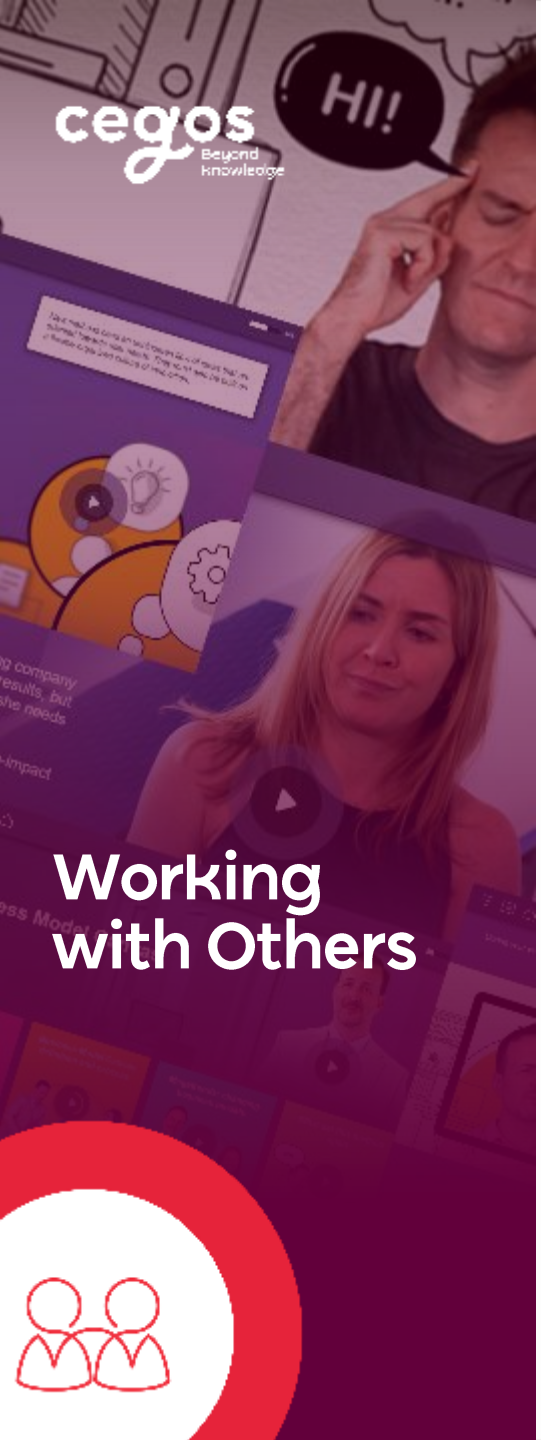
Digital Sprints:

- Sp009: Giving positive and constructive feedback
- Sp012: Preparing for negotiation
- Sp014: Managing tough negotiation situations
- Sp015: Handling objections
- Sp025: Facilitate effective meetings
- Sp026: How to succeed at remote work
- Sp027: Collaborate for results
- Sp028: Effective questioning and listening
- Sp052: The Art of Empathetic Communication
- Sp053: Conflict Management

Stand-alone e-Learning

- mh014: Developing an interpersonal communication strategy
- mh016: Three routes to good communication
- mh017: Three levers for building winning cooperation
- mh234: How to succeed at remote work
- mh242: 8 tools for more collaborative meetings
- mh253: Succeeding in your new role
- mhd277: The art of Empathy
- mhd280: How to Handle Conflict : From Conflict to Personal Growth
- mfh027: Facilitate effective meetings
- me001/012/015: Managing objections – Level 1, 2 and 3
- Me002/006/007: Conducting the negotiation process – Level 1, 2 and 3
- me008: Obtaining the support of your stakeholders
- me010: Giving positive and constructive feedback
- me011: Asking for feedback
- me016: Welcome well-formulated or awkward criticism
- me017: Learn how to practice active listening
- me026: 3 Milestones to Say Yes to Delegation
- me028: A step-by-step approach to managing conflict
- mvid022: Overcoming Barriers to Give More Feedback
- mvid023: Giving Feedback with SBI Method
- gim003: Immersive Game: Accepting Delegation

Back to ready-to-use solutions



6. Creative Thinking & Innovation

Playlists:

- Play015: Innovative Thinking & Problem-Solving Toolbox
- **Digital Sprints**:
- Sp016: Solving a problem in 3 steps
- Sp018: Facilitating a brainstorming session
- Sp019: Effective decision making

Stand-alone e-Learning

- mh251: Creative problem solving
- mh252: Tools for effective decision-making process
- mhd269: Business Model Canvas
- mhd270: Design Thinking
- mhd286: Critical Thinking for Effective Decision-Making
- mhd289: Boost Your Creative Thinking

7. Oral & Written Communication

Playlist:

- Play016: Mastering the Art of Public Speaking

Digital Sprints:

- Sp034: Creating compelling visuals for a successful presentation
- Sp035: Preparing and adapting your message for a successful presentation
- Sp036: Preparing yourself to get on stage
- Sp037: Handling difficult questions in meetings

Stand-alone e-Learning

- mh056: Writing techniques: how to build persuasive arguments
- mh057: Preparing yourself to get on stage
- mh211: Identify your communication styles
- mh212: Successfully adapting your message
- mh214: Evade trick questions at meetings
- mh238: Creating compelling visuals for a successful presentation
- mhd259: Techniques to engage your virtual audience
- mhd260: Delivering engaging and confident online presentations
- mfh028: Public Speaking: Managing the Q&A
- mvid026: Designing Powerful Visuals Aids

Back to ready-to-use solutions

8. Core Management Skills

Playlists

- **Play002**: Playlist: MyStory As Manager (trailer video)
- **play019 - Manager's Communication: Feedback, Delegation & Reviews** NEW
  - 7 Tips to Conduct Performance Reviews
  - Effective Delegations for Managers
  - Effective delegation : empowering your team
  - Practice: Conducting Constructive Performance Reviews
  - OKR: Goal-Setting Success
  - Overcoming Barriers to Give More Feedback
  - Giving Feedback with SBI Method

Digital Sprints:

- Sp029: Setting up and managing a remote team
- Sp030: Running effective virtual meetings
- Sp031: Building virtual relationships for team success
- Sp033: Communicating effectively with a remote team
- Sp038: Analyze and reinforce 4 key coaching manager skills
- Sp039: Give a feedback as a manager
- Sp041: Remote management: handling poor performing employees

Stand-alone e-Learning

- Mh230: Keys to set up a remote team
- Mh262: Prepare your teams for times of uncertainty and transform fear into power
- Mfd043: Managing Conflict in Your Team: Strategies for Organizational Growth
- Gim002: Immersive Game: Feedback
- *and many other titles*

9. Change management

Digital Sprints:

- Sp011: Influencing & persuading : getting people on your side
- Sp020: Dealing with the different emotions caused by change
- Sp021:Building and sharing a strong vision
- Sp022: Manage transformation with Test and Learn approach
- Sp050: Prepare your teams for times of uncertainty and transform fear into power

Stand-alone e-Learning

- Mh084: Triggering the dynamics for change
- Mfh030: Managing transformations with Test and Learn approach
- Me023: Digital transformation: overcoming resistance

Leading Change Collection NEW

- GVID028: Leading Change: Who Can Lead It?
- GVID029: Leading Change: Give It Meaning
- GVID0310: Leading Change: Win Your Team Over
- GVID031: Leading Change: Make It Happen

Back to ready-to-use solutions

10. Cross -Functional Management

Stand-alone e-Learning

- Mhd273: Master Cross-Functional Management: 6 Coordination Mechanisms
- Mhd274: Master Cross-Functional Management : Communicate to Engage
- Mvid025: What Makes Cross-functional Management Unique **NEW**

11. Leadership

Playlist:

- Play001: Leadership Dynamics: Driving Team Growth

Digital Sprints:

- Sp040: GROW to empower your team members
- Sp051: Unleashing the Power of Diversity, Equity, and Inclusion

Stand-alone e-Learning

- Mfh029: GROW to empower your team members
- Mfh031: Building and sharing a strong vision
- Mh077a: Strategic vision and activity management. Part A
- Mh077b: Strategic vision and activity management. Part B
- Mh156a: Handling emotions within your team. Part A
- Mh156b: Handling emotions within your team. Part B
- Mhd266: Exponential Leadership
- Mhd285: Leading with data

Leader of the Future

In-house program, 4 to 5 days:

Immersive leadership training to develop leaders fit for the shifting future, tailored to your organization's unique needs. We provide the flexibility to deliver our program in either English or your local language.

Back to ready-to-use solutions

12. Project Management

Playlists

- Play017: Project Management: From Planning to Implementation

Digital Sprints:

- sp001: Starting a new project
- sp002: Organising the tasks and responsibilities of a project
- sp003: Planning your project with agility
- sp004: Preparing project steering committee meeting
- sp010: Facilitate project team meetings
- sp017: Creating and managing an effective action plan
- sp032: Manage your project risks
- sp046: The key tools for adopting an agile approach in project management
- sp047: Managing your project with a hybrid approach
- sp048: Develop the autonomy of the project team
- sp049: Building long-term client engagement

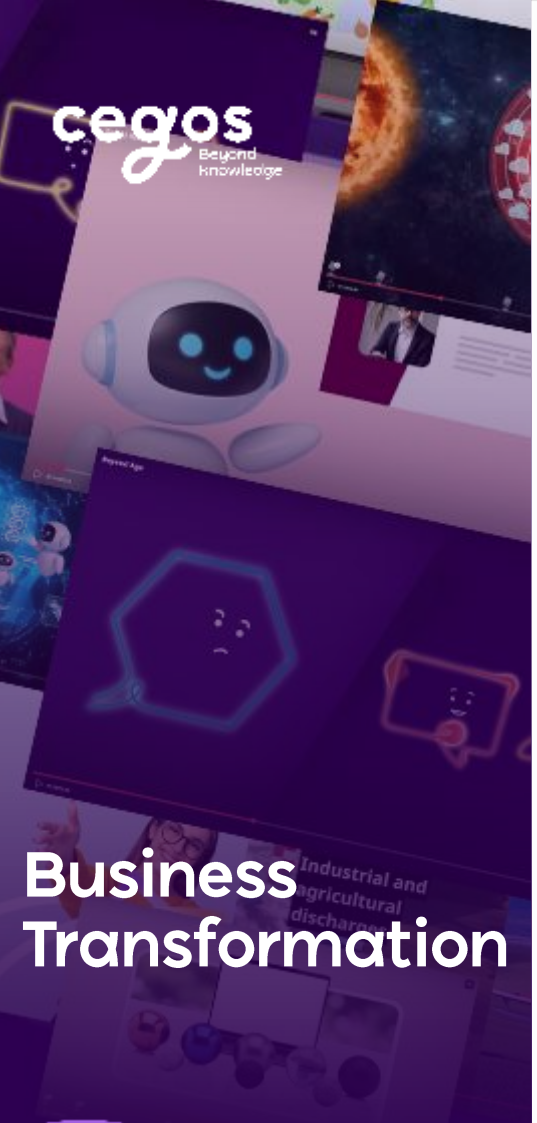
Stand-alone e-Learning

- Mfd016: Project Management: Mobilizing Your Team for Success
- Mfh021: Lead meetings remotely
- Mfh022: Remote Management : effective ways to communicate with team members
- Mfh023: Remote Management : handle poor performing employees
- Mfh024: Facilitating a project steering committee meeting
- mfh025: Facilitating a brainstorming session
- Mfh026: Develop and implement an action plan
- Mfh037: Agile projects: how to make processes work for your team
- Mfh038: Building agile relationships with clients
- Mh092a/b: Project planning. Part A/ Part B
- Mh093a/b: Drawing up a project budget. Part A
- Mh094a/b: Anticipating project risks. Part A
- Mh095a/b: From needs to project. Part A
- Mh239: The key tools for adopting an agile approach in project management
- Mh240: Managing your project with a hybrid approach
- Mh246: The keys to getting your project off to a flying start
- Mh247: Organizing tasks and responsibilities in a project
- Mhd265: Online Project Management

Games

- Gesc001: Project Characteristics
- Gesc002: Introduction to Key Agile Concepts
- Gquaz003/4/5/6

Back to ready-to-use solutions



Business Transformation

*Titles scheduled for release in 2026 may be subject to change

13. Sustainability & Inclusion

Playlists

- Play005: Playlist: Sustainability 4 All (trailer)

Stand-alone e-Learning

- gvid039: Sexual Harassment: Know the Line NEW
- Gvid040: Moral Harassment: Know the Line NEW
- Building Your Company's Code of Conduct: From Values to Action 2026
- Integrity Breaches: Corruption and Conflict of Interest 2026

DEIB4ALL Collection NEW

- mvid027: Beyond Gender
- mvid028: Beyond Orientation
- mvid029: Beyond Ethnicity
- mvid030: Beyond Ability
- mvid031: Beyond Age

Action for the Planet Collection NEW

- gvid034: Act for Climate
- gvid035: Act for Biodiversity
- gvid036: Act to Conserve Water
- gvid037: Act to Reduce Pollution
- gvid038: Act to Save Natural Resources

Online CSR maturity test

Online AI maturity test

14. AI, Digital & Data Skills

Playlists

Play003: Playlist: Digital Skills 4 All (trailer)

Stand-alone e-Learning

- gvid023: GenAI Interactions with DIALOG Method
- mvid032: GenAI Risks NEW
- mvid033: GenAI Essentials NEW
- Md078 Profiler: AI Maturity Level of My Company NEW
- Building Your Company's Code of Conduct: Cyber security 2026

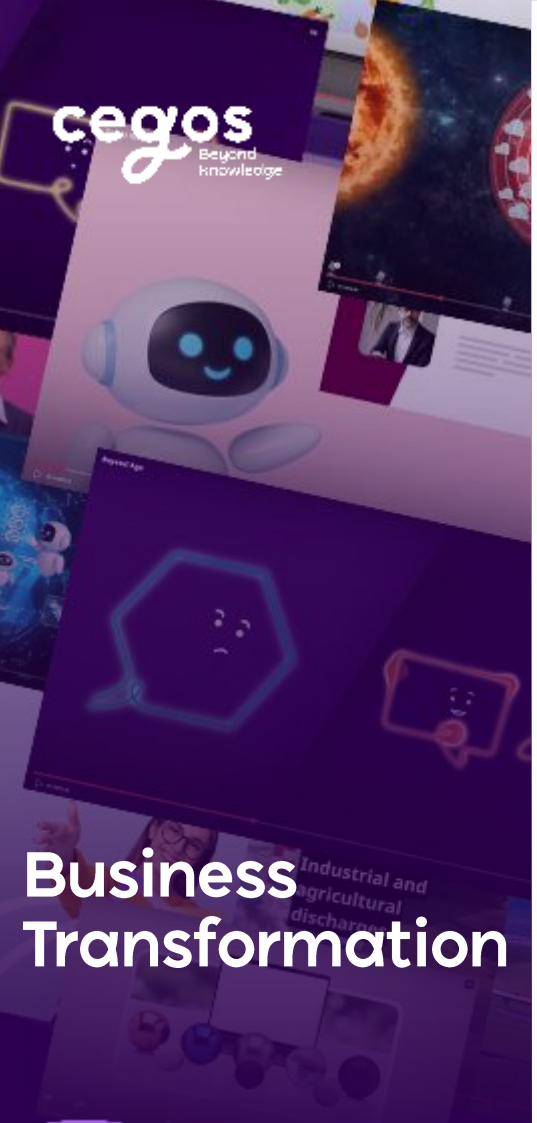
Games

- gesc004: Decoding AI | • quaz001: AI Jargon

AI at Work Video Collection 2026

- AI at Work: From the Hype to the Impact
- AI at Work: Handling Most Common AI Limitations
- AI at Work: Protecting Sensitive Data
- AI at Work: Understanding the EU AI Act
- AI at Work: Accountability When Using AI
- AI at Work: Improving your Prompts
- AI at Work: Leading AI Transformation
- AI at Work: Contact Center Tools That Matter

Back to ready-to-use solutions



Business Transformation

*Titles scheduled for release in 2026 may be subject to change

15. Procurement & Supply Chain

Stand-alone e-Learning

- Sustainable Procurement (WT) **2026**

16. Talent Management

Playlist

- Play004: HR Dynamics: Talent management

Digital Sprints:

- Sp056: Attracting and Engaging Talent

Stand-alone e-Learning

- mhd264: 5 dimensions of Employee Experience
- mhd268: HR from Outside In
- mhd278: How to recruit talent using social networks
- mhd279: Onboarding in a hybrid world

17. Training for Trainers

Playlist

- Play006: Trainers' Toolkit for a Success

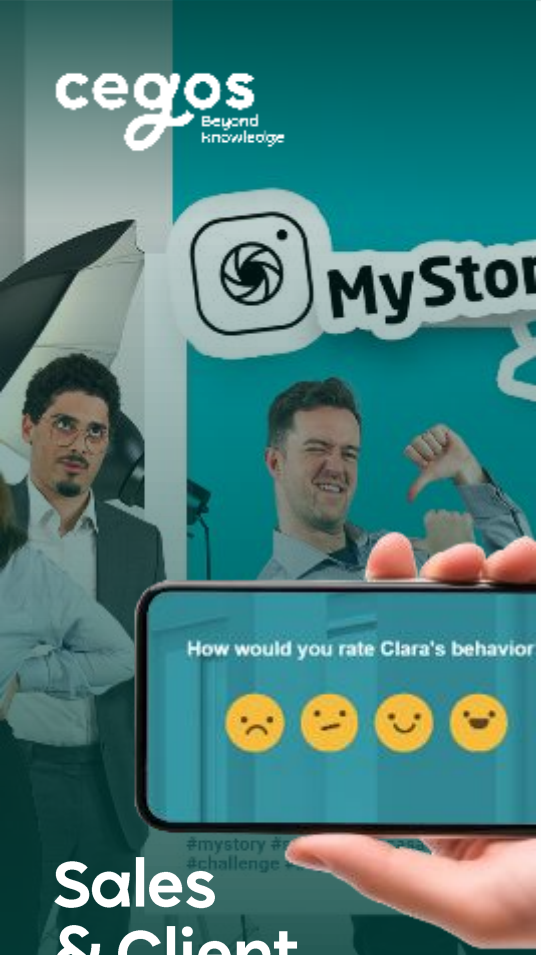
Other stand-alone e-Learning

- gvid024: Leverage Your Training with AI
- md052: Profiler: my practices as a trainer

Play006: Playlist: Trainers' toolkit for a successful training (trailer)

- mh243: On the job training: building and making the course come alive
- mh244: On-the-job training: how to support learners in the workplace
- mh245: 6 keys to successful digital training
- gvid001: Designing A Training Course
- gvid002: Getting Started With Your Training
- gvid003: Training Methods and Techniques
- gvid004: Handling Difficult Situations
- gvid005: Foster A Learning Community
- me021: Training on the job: the 7 main pitfalls to avoid
- me022: Practicing active listening in training
- me025: On-the-job training: using mistakes to learn

Back to ready-to-use solutions



Sales & Client Relationship

*Titles scheduled for release in 2026 may be subject to change

18. Customer Experience & Relationship

Playlist:

- Play012: Elevating Customer Experience

Digital Sprints:

- Sp042: Giving bad news in a positive way
- Sp043: Handling angry customers
- Sp044: Managing customer incivility
- Sp045: Managing urgent client requests

Stand-alone e-Learning

- mh100: The challenges of customer relations
- mh101: Customer relationship: building trust
- mh102: Customer relationship: practicing active listening
- mh103: Customer relationship: creating commitment
- mh104: Developing loyalty through customer relationships
- mh235: Managing clients requests using chat
- mh241: How to map your customer journey
- mhd282: Hybrid customer journey and experience
- mhd288: Emotional Intelligence in Client Relationship
- mfh034: Giving bad news in a positive way
- mfh035: Handling angry customers
- mfh036: Managing customer incivility
- me020: Managing urgent client requests

Customer Experience Collection NEW

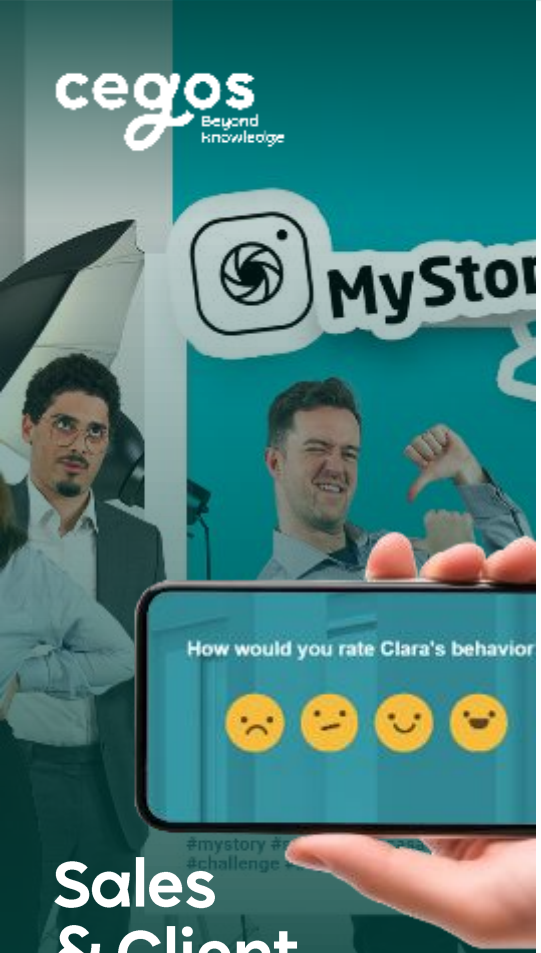
- gvid041: Customer Experience: What Customers Really Want
- gvid042: Customer Experience: How to Earn Customer Trust
- gvid043: Customer Experience: How to Truly Listen
- gvid044: Customer Experience: How to Turn Conversations into Commitment
- gvid045 Customer Experience: How to Make Loyalty Last
- Contact Center Technology 2026
- Best Practices for Contact Center Supervisors 2026
- Best Practices for Phone Sales 2026
- Best Practices Phone Communication 2026
- Contact Center Communication Channels 2026

19: KAM

Audio Learning Collection NEW

- aud006: The Plan That Impressed No One
- aud007: The Feedback I Ignored
- aud008: The Ghost Stakeholder
- aud009: The Fix That Didn't Fit
- aud010: The Echo Chamber
- aud011: The Trend I Missed
- aud012: The Portfolio I Neglected
- aud013: The Client Who Slipped Away
- aud014: The Week I Burned Out

Back to ready-to-use solutions



Sales & Client Relationship

*Titles scheduled for release in 2026 may be subject to change

20. Manage Sales teams

Stand-alone e-Learning

- Mfd044: Leading Resilience Inside Sales Teams
- Md063: Profiler: My Competences as a Head of Sales

21. Sales & Negotiation

Digital Sprints:

- Sp013: Getting the best out of negotiation

Stand-alone e-Learning

- me018 Ask the right questions to sell
- me019 Argue according to the customer profile
- me029 The Key Steps To Mastering Commercial Negotiation
- mfd012 Purchasing negotiations: playing the credibility card
- mfh033 Conduct a commercial negotiation
- mfh039 Delivering a powerful and winning online sales pitch
- mh130 Creating a Win-Win sales approach
- mh134 Establishing the right sales commitments
- Mh135a: The art of persuading through listening. Part A
- Mh135b: The art of persuading through listening. Part B
- Mh136: Convincing customers with a winning offer
- Mh233: Prepare for a win-win negotiation

(cont.) Sales & Negotiation

- Mh236: Keys to BtoC sales cycle
- Mh237: Keys to BtoB sales cycle
- Mhd257: How to create a persuasive sales pitch
- Mhd258: Using social media for prospecting and selling
- Influencing Stakeholder Decisions in Complex Accounts **2026**

Play013: MyStory as a Senior Salesperson (Trailer)

- ms014: I target and prepare my prospecting by mobilizing my networks
- ms015: I mobilize my resources and involve my colleagues
- ms016: I manage the first moments of a meeting
- ms017: I bring out and qualify the client need
- ms018: I am a sales consultant; I help clients see new perspectives
- ms019: I reinforce the value of my proposal during my pitch
- ms020: I create impact during my presentations
- ms021: I adapt to different client profiles
- ms022: I prepare to answer objections from my client
- ms023: I keep my promises and consolidate the relationship with my client

Back to ready-to-use solutions

cegos
Beyond knowledge

Learning trends & pedagogical approach

cegos
Beyond knowledge

Cegos L&D thought leadership

International Survey

Discover our 2025 Barometer on Diversity & Inclusion

Link

International Survey

First-time Managers

Link Webinar

Blog article

5 Tips to Design Learning Experiences that Change Workplace Behaviour

Link

White paper

Getting to grips with AI: training for ethical and effective use

Link

Blog article

A Leadership Breakthrough for Aston Martin

Link

White paper

NEW Sales Management: A Practical Guide to Drive High Performance through contemporary sales training.

Link

Global Workforce Trends

Digital Transformation

Accelerated digitalization of businesses, speed up of automation, AI adoption.

Leaders and Managers need a new approach

Authentic, empathetic, adaptive leaders, the human-centric leaders.

Flexibility is here to stay

“Remote” is being replaced by “Hybrid”. Flexibility of working mode is expected.

Humans, Machines and Algorithms

New technology calls for developing critical thinking and confronting bias.

Soft/Power Skills are ruling

Human skills are high in demand and becoming more critical to succeed in the workplace.

Diversity, Equity and Inclusion

More pressure than ever on companies to diversify their ranks.

Transition to a green economy

Broader application of ESG standards. Sustainability jobs are ones of the fastest-growing careers, especially in Europe.

Disruption of skills

44% of worker’s core skills would be disrupted in the following five years.

Learning and Development Trends

Upskilling, Reskilling and… Right-Skilling

Addressing skills gap created by change, employee turnover, technology adoption and disruption. AI, big data, leadership and social influences.

AI in Learning Technology

To anticipate learning needs, AI drive content library, create more engaging learning experiences etc.

Microlearning

This type of content is easier to consume, refresh and repurpose.

Data-driven L&D and Learning

Using data to track L&D progress and contribution to the business performance as well as the learner experience.

Gamification and Interactive Content

To make training more engaging and effective.

Personalized Learning Experiences

Delivery of on-demand and personalized learning paths.

Lifelong Sustainable Learning

Corporate training fitting the corporate strategy and the learner's own personal goals.

Skills-based learning

Skills are becoming more important than degrees when it comes to hiring.

4REAL

A 360° approach to learning

The proven method for performance and results

1. **A long-term** programme
2. **Individualizable and customisable**
3. Encouraging **transfer to the workplace**
4. **Partially or fully digital**

Benefits of 4REAL programs:

- ✓ **Direct Skill Use**: visible work improvements.
- ✓ **Performance Boost**: efficiency & quality gains.
- ✓ **Enhanced Engagement**: job satisfaction & retention.
- ✓ **Business Impact**: goal contribution & adaptability.
- ✓ **Growth Focused**: real, impactful results.

← VIDEO

4REAL pedagogical approach is a proven method by Cegos, that engages the participant in an **experience before, during and after the training.**

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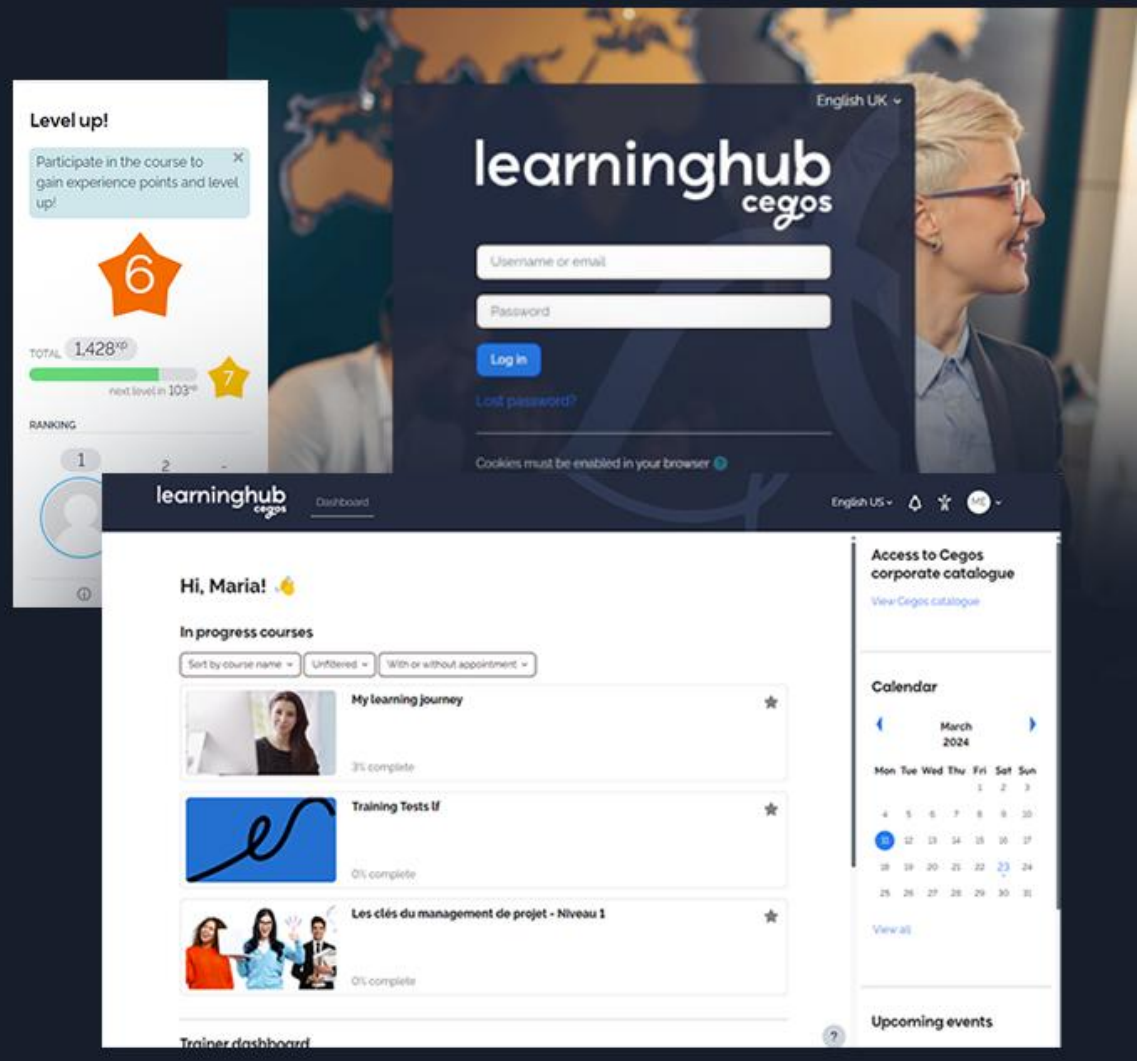
My LearningHub @Cegos

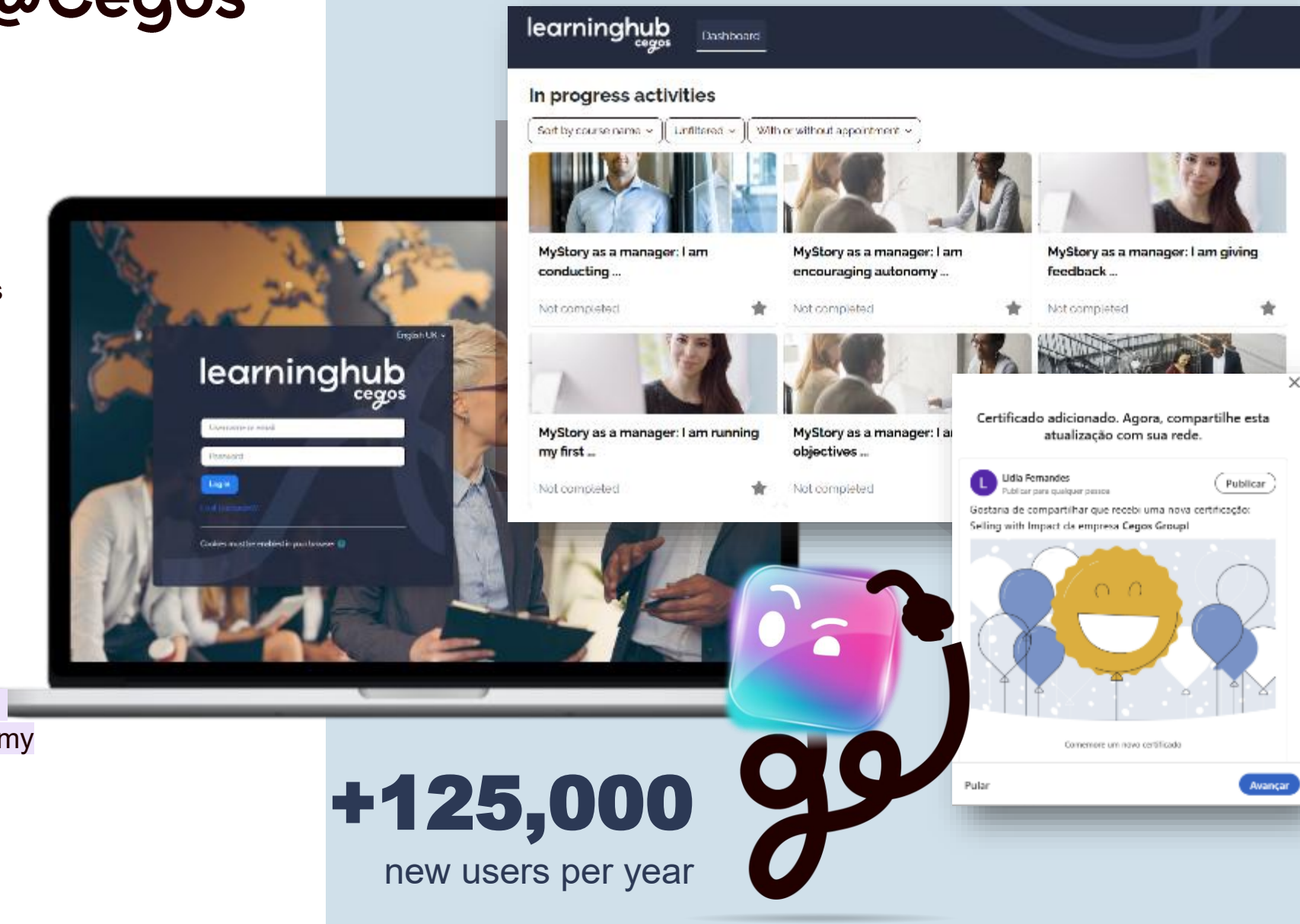
Seamless learning experience platform keeping learners engaged and connected.



My LearningHub@Cegos

Key features:

- Modern, customisable interface
- Accessible on multiple devices
- Multiple languages available
- Single point of entry for the participants and the trainer
- Easy to track the progress
- Performance dashboards
- Exciting experience: Personalisation, notifications, surveys, Forum, Badges, Certification, Gamification, etc...
- Integration with Enterprise Systems:
- GDPR and WCAG compliant
- New: AI Companion, your learning AI companion integrated in some learning paths for more interactions and autonomy



+125,000

new users per year

Our LearningHub

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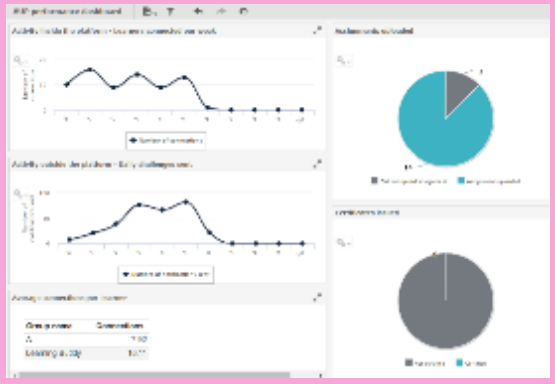
Measuring Performance & Engagement

Framework, solutions and tools for performance measurement to ensure continuous improvement and business impact.

Learner Engagement

How do our Learning Analytics solutions boost learner's engagement?

How to keep Learners engaged?



1. **We gather data from user interactions**
   Every user input generates data that tells us something useful
2. **The learning journey is personalised and stimulating**
   We use that data to create gamification, regular updates, and immediate results
3. **The trainer monitors performance to guide and encourage learners**
   An overview of results helps trainers provide timely assistance
4. **Feedback helps us deliver a first-class learning experience**
   We see exactly where engagement increases and falls, and make adjustments
5. **The learner feels motivated and engaged, leading to better performance**
   Skills are learned effectively and transferred to the workplace

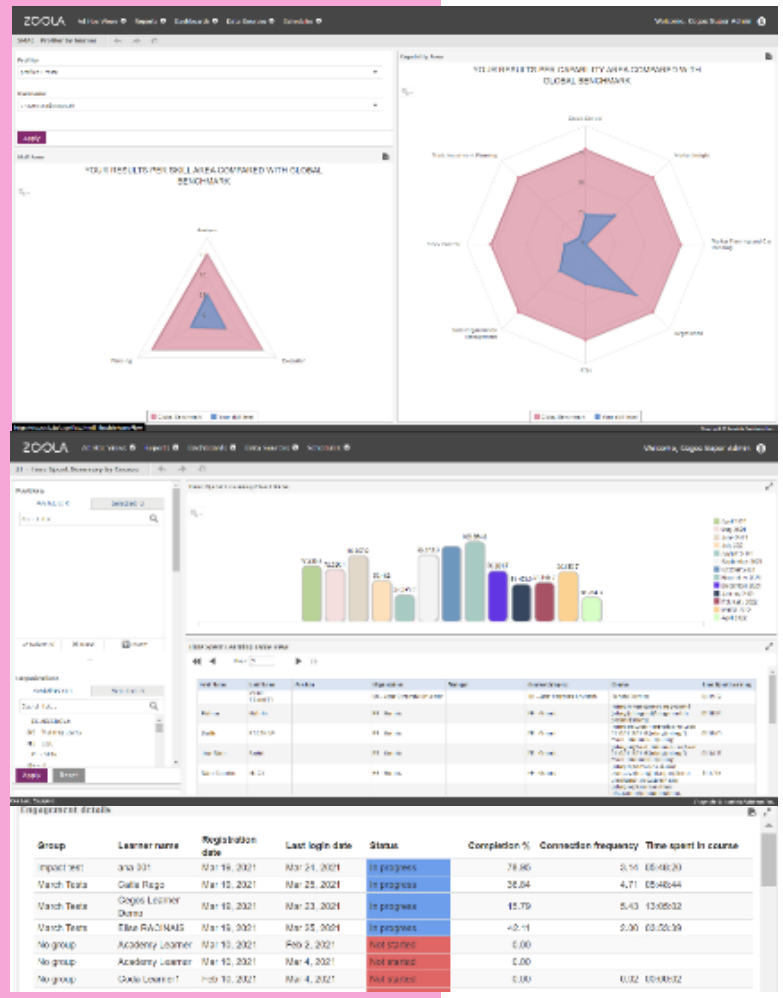
Result?

Learners get bigger and better Results. Your organisation gets value for money!

Performance in the centre of your project

How Learning Analytics helps track performance

How to measure Learning and Track Performance?



KPI

Based on the project KPIs, Cegos is able to create visual custom report and dashboards with the selected data, like:

- Course Progress Reports
- Course Engagement Reports
- Time Spent Learning
- Quality Survey reports
- Frequency of connections
- Quiz score Results
- User Activity Reports
- Forum Activity
- Feedback Results
- Certificate Reports
- Assignment Reports
- … etc...

Result?

Learners get bigger and better Results. Your organisation gets value for money!

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Innovation Process at Cegos

Continues innovation processes to develop unique learning experiences that will help to bring out the potential of every learner.

Innovation process inside our Cegos Group Learning Collection

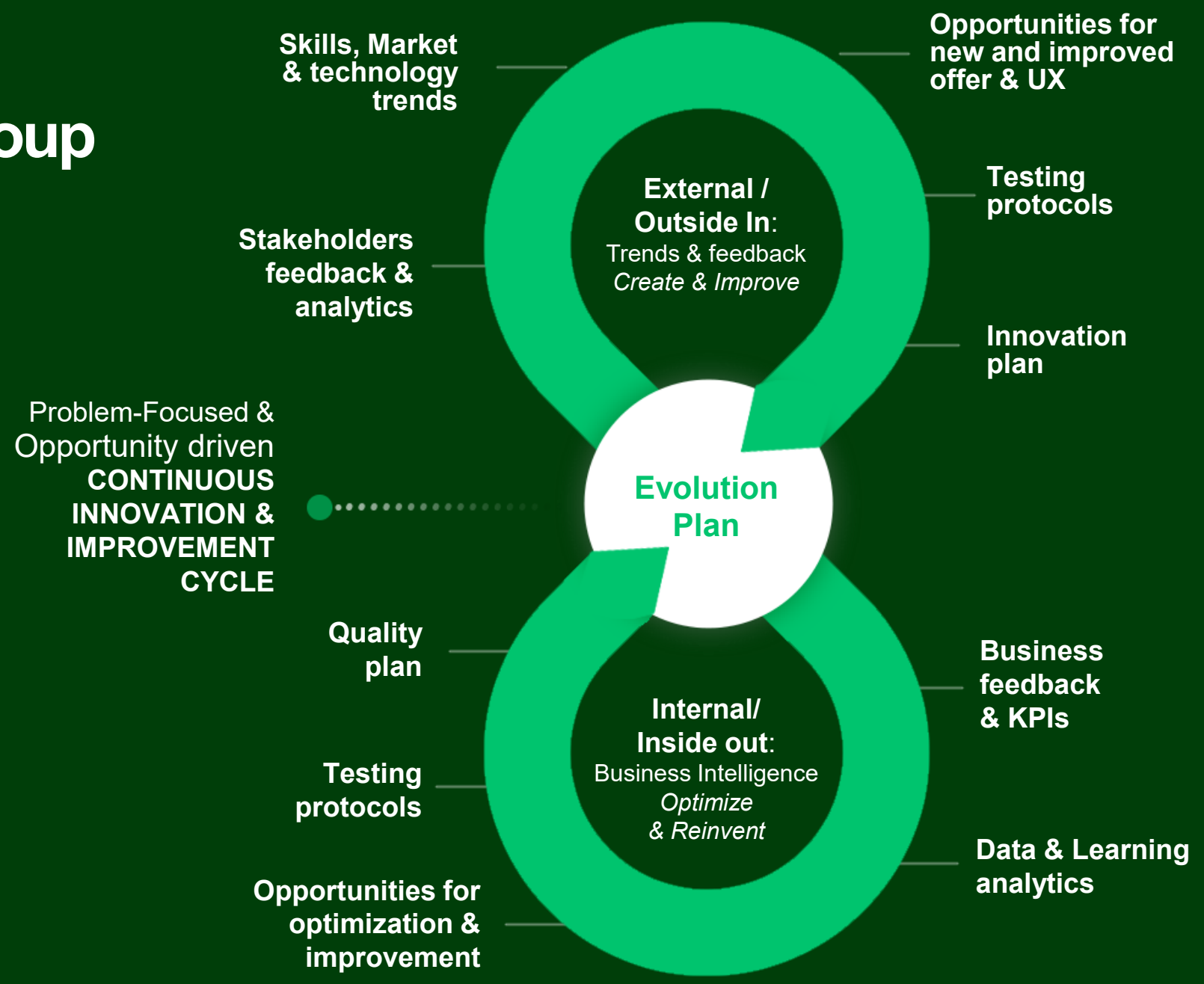
How we support new business challenges?

Our driver for Innovation:
Keep increasing learning effectiveness to maximise workplace transfer and boost performance.

1.5M€ invested in R&D to keep our Learning Collection aligned with your business demands and our learners needs.

Here's our framework for sustainable innovation

Find more about our **6 Steps of User-Centred Design Process**



Production & Localization Process

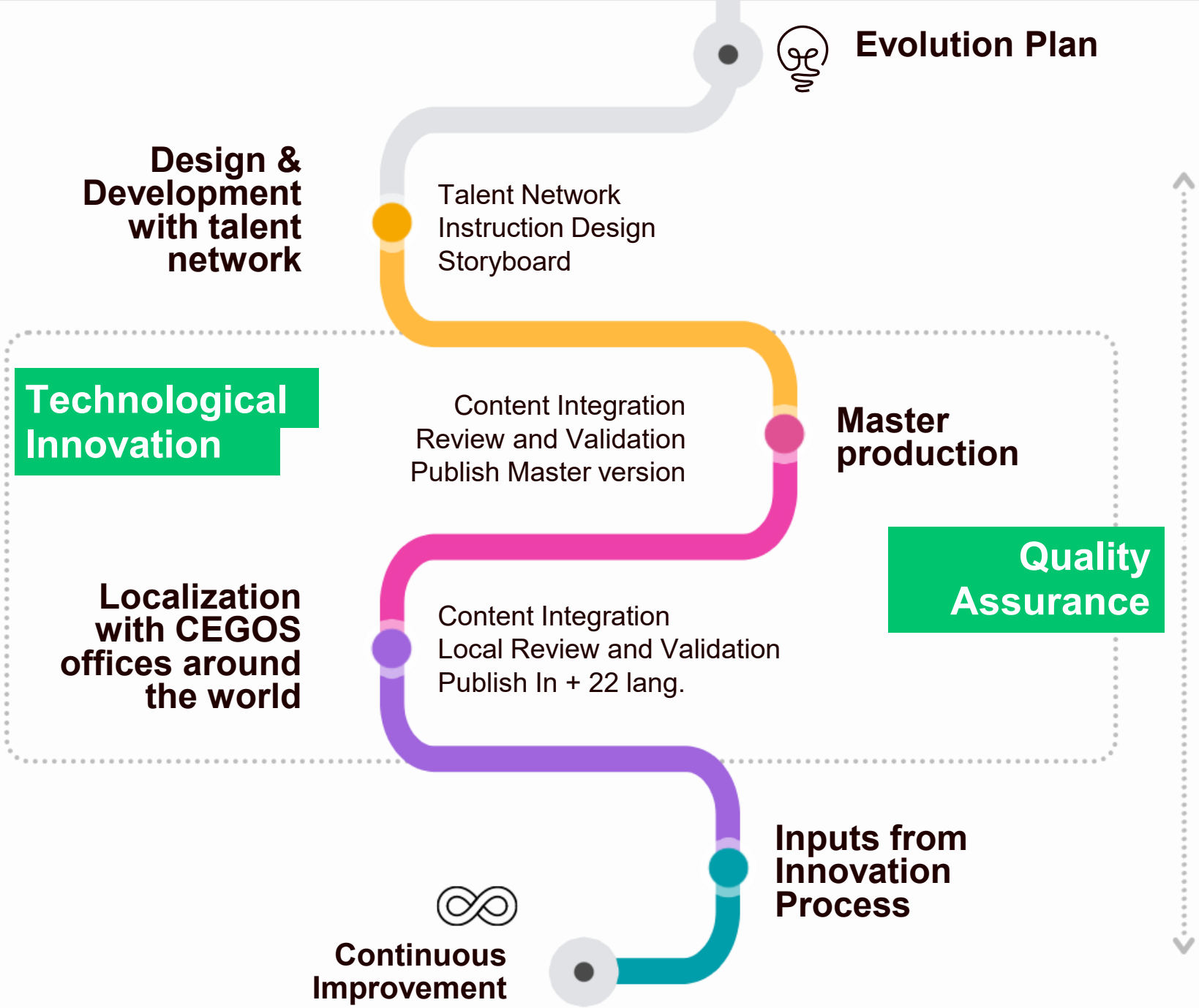
Our **innovation pipeline** ensures that learning solutions evolve alongside your business, incorporating cutting-edge technologies and strategies for continuous improvement at different levels:

Content > new offer

Format > new pedagogical approaches

Technological > new features and capabilities

Our **Digital Studio** follows a specific process to ensure the quality of the deliverables in the different languages.

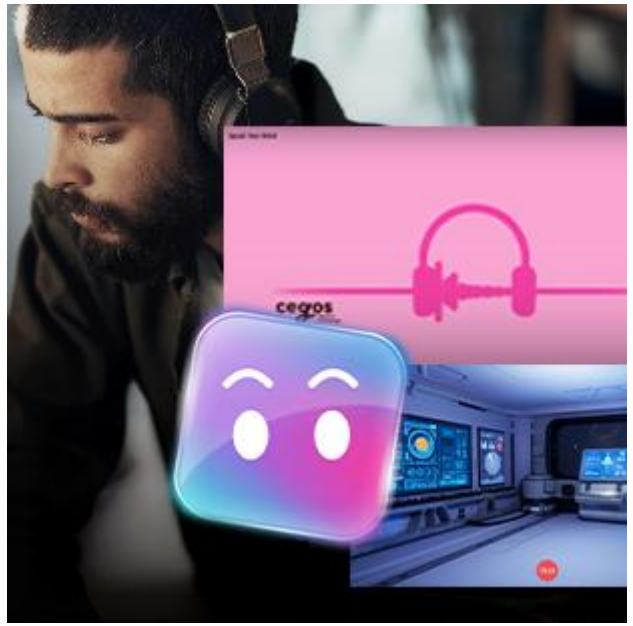


Innovation as a core and transversal activity

Some examples of our most recent and innovative solutions

Content

- AI for different roles
- Customer experience
- Compliance and workplace ethics, including harassment prevention
- Sustainability and Diversity, Equity & Inclusion



Learning Design & Formats

- Skill-based collection with a new self-assessment
- Immersive audio-learning collections
- Interactive game-based modules
- AI Companion

Technology

- Website with integrated international offer
- API integration for content and metadata delivery
- AI in design, development and production

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Our websites

Social Media