



Press release

Paris, 20 June, 2017

International partnership: Equilibria will distribute Cegos' e-learning solutions in the Middle East

Equilibria Digital, a leading online training provider in the MENA region & Cegos, a worldwide leader in training and development, sign a partnership agreement under which Equilibria will distribute Cegos' e-learning modules to its clients in several countries in the Middle East.

Under this partnership, Equilibria's customers will now have access to the [Cegos catalogue on Soft Skills](#) (including HTML5 courses localized in Arabic).

Equilibria, a Middle East firm founded in 2014, is specialized in digitizing learning and development for corporations and government entities. The company tailors customized corporate courses to bring organizations the highest quality information, in interactive formats, accessible to their employees when they're ready to learn. Thus, to complete its catalogue and further satisfy its corporate customers' needs with shorter learning lessons, Equilibria chose Cegos to provide them with business solutions contents.

Cegos trains 250,000 people globally every year, in open or in-house courses. The Group has a comprehensive product range that extends from off-the-shelf courses to tailored solutions. Its online Catalogue on Soft Skills has 1.5 million of learners per year and is distributed by +50 partners in the world.

Mohamed Bastaki, Founder and Managing Director of Equilibria, explains: *"The evolving technological environment and the acceptance of "Online" in the Middle East and in the Gulf particularly, mandates organizations to leverage on technology to enhance their efficiency, and digitize the corporate training and development function. Our partnership with Cegos will further allow us to provide our markets and clients with an on-demand, high quality and relevant online training solutions."*

Pascal Debordes, head of Channels and Alliances at Cegos Group, adds: *"We are very excited to start up this new partnership with Equilibria. This will allow the two of us to develop and to push forward business learning solutions catalogs in the Middle East. Indeed, this fast-changing region now relies on an evolving technological environment and the corporate market is paying more attention to e-learning. It is a real opportunity for Cegos to show the quality of its localized solutions to each client, whatever the country and the local culture."*

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About Equilibria Digital

Founded in 2014, Equilibria Digital Solutions (EQDS) is a technology firm that is specialized in developing cloud learning systems for governments and corporations in the Middle East & North Africa.

Equilibria Digital creates customized training content to bring you the highest quality information, in interactive formats, accessible to corporations when they are ready to learn. EQDS is reshaping how human capital development is managed and delivered in medium-sized businesses to large corporations – unlocking the potential of every employee through learning and collaborating with others.

Equilibria Digital has a team of specialists in the fields of Technology and Corporate Training, bringing the best of both worlds, right at the convenience of your fingertips.

<http://equilibria.com.bh/>

<http://www.lumofy.com/>

About the Cegos Group

Created in 1926, the Cegos Group is a worldwide leader in training and development. The Group now runs its own operations in 11 European, Asian and Latin American countries. It is also active in over 50 countries through its network of partners and distributors, which are all leading training providers and top-tier technology experts.

With 1,000 employees and more than 3,000 partner consultants, the Group trains 250,000 people around the globe every year and generates sales of €190 million.

Cegos deploys a global offering, including turnkey and tailored training and development, operational consultancy, Managed Training Services and international training projects. Its "blended learning" approach aims to provide the most suitable and competitive learner experience, by combining multiple learning formats (classroom training, e-learning modules, videoconferences, webcasts, e-training programmes and more).

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