



Press release

Paris, 20 March, 2017

International partnership: IMC will distribute Cegos' e-learning solutions on a global basis

Cegos, a worldwide leader in training and development, and IMC, Europe's leading full-service e-learning provider, come together in a new business partnership to support each other globally within the digital learning industry.

Under this new partnership, IMC's customers worldwide will have access to the [e-learning Solutions by Cegos catalogue](#) (online training titles in HTML5 available in 11 languages). This constitutes a new step in the close relation developed between the two companies in the past. IMC is already a partner of Cegos Asia-Pacific for several years.

Cegos trains 250,000 people globally every year, in open or in-house courses. The Group has a comprehensive product range that extends from off-the-shelf courses to tailored solutions. Its online Catalogue on Soft Skills has 1 million learners per year and is distributed by +50 partners in the world. The Group also offers 103 certificate or diploma courses, independently or in partnership with universities and top educational facilities.

IMC is the leading full-service provider for digital training. For 20 years, IMC has partnered with organizations to plan, develop and implement professional, innovative and reliable learning strategies. Worldwide more than 1,000 customers with over 5 million users in businesses, public and educational institutions of all sectors and sizes trust in IMC.

Pascal Debordes, Head of Channels and Alliances at Cegos Group, adds: *"We are very excited to extend our partnership with IMC, which has been a great success in the Asia-Pacific Region for several years. From now on, we'll jointly offer the best-in-class Cegos courses (in HTML5 format and localized in 11 languages) on a global basis, thanks to IMC's world-class LMS and the excellence of their performance support system."*

Christian Wachter, CEO of IMC, explains: *"Our team provides a full range of services around e-learning content development, LMS implementation and strategic digital learning and transformation. We are delighted to work with the award-winning off-the-shelf business partner Cegos to offer our customers an extensive library of ready-to-use soft skill training courses to enhance their business performance."*

Press contacts:

Cegos: Mathieu Cadot / +33 1 55 00 96 64 / mcadot@cegos.fr
IMC: Nicole Meinholz / +49 681 9476-501 / Nicole.Meinholz@im-c.de

About IMC

Internationally renowned for our learning technologies we are passionate about creating innovative and reliable learning solutions that put our clients at the forefront of learning and development. For 20 years we have been helping organisations to plan, develop and implement professional learning strategies. Our multi-award winning products and services portfolio includes the Learning and Talent Management System, IMC Learning Suite, the innovative Electronic Performance Support System (EPSS), IMC Process Guide and the intuitively usable authoring software, IMC Content Studio. Additionally, customised and standardised learning contents for subjects such as compliance learning are part of the IMC portfolio.

Worldwide more than 1,000 customers with over 5 million users in businesses, public institutions and educational institutions of all sectors and sizes trust in IMC.

www.im-c.com

About the Cegos Group

Created in 1926, the Cegos Group is a worldwide leader in training and development. The Group now runs its own operations in 11 European, Asian and Latin American countries. It is also active in over 50 countries through its network of partners and distributors, which are all leading training providers and top-tier technology experts.

With 1,000 employees and more than 3,000 partner consultants, the Group trains 250,000 people around the globe every year and generates sales of €191 million.

Cegos deploys a global offering, including turnkey and tailored training and development, operational consultancy, Managed Training Services and international training projects. Its "blended learning" approach aims to provide the most suitable and competitive learner experience, by combining multiple learning formats (classroom training, e-learning modules, videoconferences, webcasts, e-training programmes and more).

www.cegos.com

Follow us on [Twitter](#) and [Facebook](#)