



**Interattiva**  
editore

Press release

Paris, 28 September 2017

## International partnership: Interattiva Editore will distribute Cegos' e-learning solutions in Italy

**Cegos, a worldwide leader in training and development, and Interattiva Editore, a leading e-learning firm based in Italy, have signed a partnership agreement. Interattiva will distribute Cegos' e-learning modules to its clients in Italy.**

Interattiva Editore's customers will now have access to the *Cegos Catalogue on Personal Skills* (including HTML5 courses localized in Italian). This premium content will be available to Interattiva Editore's customers in Italy. Via its LMS IN-LEARNING®, Interattiva Editore has been distributing Cegos' e-learning modules to its network for three years.

Cegos trains 250,000 people globally every year, in open or in-house courses. The Group has a comprehensive product range that extends from off-the-shelf courses to tailored solutions. Its online Catalogue on Soft Skills has 2 millions of learners per year and is distributed by +50 partners in the world. The Group also offers +100 certificate or diploma courses, independently or in partnership with universities and top educational facilities.

**Leonardo Nardella, general manager of Interattiva Editore**, explains: *"We are proud to renew this virtuoso partnership with Cegos. Our goal is to promote even more the soft skills training importance inside Italian companies."*

**Pascal Debordes, head of Channels and Alliances at Cegos Group**, adds: *"We are really excited about this new step in our partnership with Interattiva Editore. It will enable us to accelerate the penetration of our Digital solutions on Soft Skills in Italy, by capitalizing on the strength of the Interattiva Training Centers Network."*

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### About Interattiva Editore

Interattiva Editore has been present on the eLearning Italian market for over ten years, thanks to the biggest Training Centers Network CENTRI IN®.

So far, over 80 training centres across Italy joined the network, based on solid synergies with large-scale Italian organizations and groups.

Interattiva Editore counts 500 e-learning titles within its catalog. It has a creative lab able to produce on-demand training of different types such as video, game learning, courseware web ...

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### **About the Cegos Group**

Created in 1926, the Cegos Group is a worldwide leader in training and development. The Group now runs its own operations in 11 European, Asian and Latin American countries. It is also active in over 50 countries through its network of partners and distributors, which are all leading training providers and top-tier technology experts.

With 1,000 employees and more than 3,000 partner consultants, the Group trains 250,000 people around the globe every year and generates sales of €200 million.

Cegos deploys a global offering, including turnkey and tailored training and development, operational consultancy, Managed Training Services and international training projects. Its "blended learning" approach aims to provide the most suitable and competitive learner experience, by combining multiple learning formats (classroom training, e-learning modules, videoconferences, webcasts, e-training programmes and more).

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