



Press release

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International partnership: Coursmos will distribute Cegos e-learning solutions globally

Cegos, a worldwide leader in training and development, and Coursmos, a California-based startup that develops leading-edge SaaS learning management platform, sign a partnership agreement under which Coursmos will distribute Cegos' e-learning modules to its clients, mainly in the United States.

Under the partnership, Coursmos' customers will now have access to the modules of the [e-learning Solutions by Cegos catalogue](#) (215 online training titles available in 18 languages). This premium content will be available to Coursmos' customers, mainly in the United States and also in China, Japan, UK, Ireland, Russia, Hong Kong and UAE.

Created in 2014, Coursmos is a California-based startup that develops leading-edge SaaS learning management platform that enables mid-to-large size enterprises to efficiently share knowledge among employees and partners, and organize corporate learning. Coursmos offer to its clients a streamlined design that requires no assistance from IT specialists to set up and maintain, and a variety of tools for easy migration and customization. With its diverse palette of tools that encourage interactive communication and state-of-the-art mobile applications, Coursmos LMS is great for implementing blended learning techniques. Individual and team performance can also be tracked using internal tools or through integrations with over 1,000 external services including popular CRMs and ERP. The start-up is also providing access to a large collection of ready-to-go business courses that allow organizations to start using the system from day one.

Cegos trains 250,000 people globally every year, in open or in-house courses. The Group has a comprehensive product range that extends from off-the-shelf courses to tailored solutions. Its online Catalogue on Soft Skills has 1 million of learners per year and is distributed by +50 partners in the world. The Group also offers 103 certificate or diploma courses, independently or in partnership with universities and top educational facilities.

Roman Kostochka, Co-founder and CEO of Coursmos, explains: *"Our strategy is to provide our clients not only with our comprehensive SaaS LMS, but also with top-level business courses. That is why I believe our partnership with Cegos is a great step to make our clients even more satisfied with our offer and services."*

Pascal Debordes, head of Channels and Alliances at Cegos Group, adds: *"We are particularly delighted to partner with Coursmos, one of the most powerful open education platform. With its innovative technology, everyone can have an easy access to the skills and knowledge needed to accomplish both personal and professional goals. We're now confident that our multilingual mobile courses will help them win market shares."*

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About Coursmos

Coursmos was established in Silicon Valley in 2014 and has since been included in EdTechReview's "Top 100 Most Interesting EdTech Startups" as well as in Lost in Technology's "Top 10 Best Educational Mobile Apps." In 2015, Coursmos received Owlser's "Hot in 2015 San Francisco" Award among 11,000 startups.

Coursmos today:

- 35,000 online courses
- 8,500 educational platforms
- 15 international partnerships
- 14 languages
- 2 million students

Currently Coursmos is oriented toward mid-to-large size companies and enterprises in order to provide them with effective SaaS solutions for blended learning, interactive communication and performance analysis. With Coursmos, you can set up and run your private corporate platform within hours.

www.coursmos.com

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About the Cegos Group

Created in 1926, the Cegos Group is a worldwide leader in training and development. The Group now runs its own operations in 11 European, Asian and Latin American countries. It is also active in over 50 countries through its network of partners and distributors, which are all leading training providers and top-tier technology experts.

With 1,000 employees and more than 3,000 partner consultants, the Group trains 250,000 people around the globe every year and generates sales of €191 million.

Cegos deploys a global offering, including turnkey and tailored training and development, operational consultancy, Managed Training Services and international training projects. Its "blended learning" approach aims to provide the most suitable and competitive learner experience, by combining multiple learning formats (classroom training, e-learning modules, videoconferences, webcasts, e-training programmes and more).

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