



Press release

Paris, 31, August, 2016

International partnership: Learn México will distribute Cegos e-learning solutions in Mexico

Cegos, a worldwide leader in training and development, and Learn México, an IT company providing distance learning solutions, sign a partnership agreement under which Learn México will distribute Cegos' e-learning modules to its clients in Mexico.

Under the partnership, Learn México's customers will now have access to the modules of the *e-learning Solutions by Cegos* catalogue (215 online training titles available in 18 languages). This premium content will be available to Learn Mexico's customers in Mexico.

Based in Mexico and founded in 2010, Learn México is a company which offers distance learning solutions for both private individuals and companies. It develops e-learning modules but also bespoke digital solutions to create, improve and strengthen the knowledge and skills of its clients. Using the latest technologies, the company has spread its solutions increasingly and therefore created talented communities in the Mexican market. More specifically, Learn México provides a global e-learning solutions' offer, which includes:

- "DNT" – Define the Need to Train to support a specific process.
- Contents: the company integrates contents, from the wide offer of WBT to best specialized content vendors such as Cegos.
- LMS platform.
- Technical support.

Cegos trains 250,000 people globally every year, in open or in-house courses. The Group has a comprehensive product range that extends from off-the-shelf courses to tailored solutions. Its online Catalogue on Soft Skills has 1 million of learners per year and is distributed by 50 partners in the world. The Group also offers 103 certificate or diploma courses, independently or in partnership with universities and top educational facilities.

José Alfredo Pérez Aguilar, General Director of LearnMéxico, explains: *"After evaluating the Cegos' courses focused on the development of softskills, we decided to sign a contract with Cegos, to enrich our value proposition to our customers with courses of excellent quality. We are now optimistic that this will be well received by the Mexican market."*

Pascal Debordes, head of Channels and Alliances at Cegos Group, adds: *"We are particularly excited to start this partnership with Learn México, a strong player in the field of e-learning content and LMS integration. Our two organizations will now combine their respective strengths to propose attractive solutions for talents in the booming Mexican market."*

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About Learn México

We are a company founded with the emergence of the needs of E-learning for the Mexican market. With over 6 years of experience and constant innovation, we are pioneers and specialists in distance education. We want to create a community of talent and unique knowledge in the Mexican market.

We believe that knowledge is the best tool to reach a better country.

<http://www.learnmexico.com.mx/>

About the Cegos Group

Created in 1926, the Cegos Group is a worldwide leader in training and development. The Group now runs its own operations in 11 European, Asian and Latin American countries. It is also active in over 50 countries through its network of partners and distributors, which are all leading training providers and top-tier technology experts.

With 1,000 employees and more than 3,000 partner consultants, the Group trains 250,000 people around the globe every year and generates sales of €191 million.

Cegos deploys a global offering, including turnkey and tailored training and development, operational consultancy, Managed Training Services and international training projects. Its "blended learning" approach aims to provide the most suitable and competitive learner experience, by combining multiple learning formats (classroom training, e-learning modules, videoconferences, webcasts, e-training programmes and more).

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