



Press release

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International partnership: Worldclass will distribute Cegos' e-learning solutions on a global basis

Cegos, a worldwide leader in training and development, and **Worldclass**, a mobile first learning platform that helps companies and educators to create their own online academy & branded mobile apps, signed a partnership agreement under which Worldclass will distribute Cegos' e-learning modules to its clients on a global basis.

Under the partnership, customers of Worldclass will now have access to the modules of the [e-learning Solutions by Cegos catalogue](#) (70 Mobile Learning titles available in several languages). This premium content will be available to Worldclass' clients.

Created in 2015 in Israel, Worldclass is a mobile-first learning platform, providing digital power tools for educators. The company was built to allow any tutor, teacher, school or anyone else who wishes to share knowledge to build a top-notch eLearning presence with 0 coding. With [Worldclass' solution](#), everyone can publish his courses and training material on a white label mobile application. Using Worldclass' strong tech and white label approach, companies and educators can create a modern online academy & mobile app and deliver content in a way that engages the learner and increases satisfaction. Worldclass operates as a cloud based SaaS (Software as a Service), enabling the company to provide a complex service [at a very competitive price](#). As the Israeli brand claims, 'E-learning, just like everything else in our life, is going mobile'. The platform is now at self-signup: anyone can try it out!

Cegos trains 250,000 people globally every year, in open or in-house courses. The Group has a comprehensive product range that extends from off-the-shelf courses to tailored solutions. Its online Catalogue on Soft Skills has 1 million of learners per year and is distributed by 50 partners in the world. The Group also offers 103 certificate or diploma courses, independently or in partnership with universities and top educational facilities.

Uri Alexandrovitz, CEO of Worldclass, explains: *"Worldclass is a fast & cheap 'do it yourself' solution for companies who wish to instantly create their own online academy and mobile apps. There are many legacy solutions out there, but hardly any solutions that were created as a self-served product for the mobile era."*

Pascal Debordes, head of Channels and Alliances at Cegos Group, adds: *"Mobile learning is moving fast and we are delighted to partner with Worldclass, one of the most innovative companies in this market. Worldclass is taking the lead in the way it anticipates the emerging trends: with its white-label mobile academy, create and share useful knowledge has never been that easy. The next disruption is now to use our library of Multilingual Mobile courses to win market shares."*

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About the Cegos Group

Created in 1926, the Cegos Group is a worldwide leader in training and development. The Group now runs its own operations in 11 European, Asian and Latin American countries. It is also active in over 50 countries through its network of partners and distributors, which are all leading training providers and top-tier technology experts.

With 1,000 employees and more than 3,000 partner consultants, the Group trains 250,000 people around the globe every year and generates sales of €200 million.

Cegos deploys a global offering, including turnkey and tailored training and development, operational consultancy, Managed Training Services and international training projects. Its "blended learning" approach aims to provide the most suitable and competitive learner experience, by combining multiple learning formats (classroom training, e-learning modules, videoconferences, webcasts, e-training programmes and more).

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