



Press release

Paris, 8, December, 2015

## International partnership: IG will distribute Cegos' e-learning solutions in South America

**Cegos, a worldwide leader in training and development, and IG, a consulting firm serving private and public organizations with a strong HR and Leadership Development expertise, sign a partnership agreement under which IG will distribute Cegos' e-learning modules to its clients across South America.**

Under the partnership, IG' customers will now have access to the modules of the *e-learning Solutions by Cegos* catalogue (215 online training titles available in 18 languages). This premium content will be available to IG customers in Argentina, Bolivia, Chile, Colombia and Peru, with a special focus on companies using Saba technology.

Based in Chile, IG (Innovación & Gestión) is a consulting company with a strong Human Resources and Leadership Development expertise. In particular, the company provides integration services for Saba Technology and represents it in Chile, Argentina, Peru and Bolivia. Since 1982, IG has been helping companies to increase their organisational learning capabilities, covering areas such as learning technologies, modelling for learning, leadership and management development, strategic human resources management, identity transformation and talent management between other technologies. IG has served hundreds of companies, in areas such as financial services, mining, oil production and exploration, retail, education, etc, in Chile and across Latin America.

Cegos trains 250,000 people globally every year, in open or in-house courses. The Group has a comprehensive product range that extends from off-the-shelf courses to tailored solutions. Its "multi-modal" approach uses all the currently-available learning formats. The Group also offers 103 certificate or diploma courses, independently or in partnership with universities and top educational facilities.

**Federico Puga, Managing Director of IG**, explains: *"This partnership represents a unique opportunity to serve our clients, helping them to expand their learning capabilities. Now we can provide the most updated technologies for incorporating, engaging and developing their talents, together with the best range of e-learning and blended programs, developed with the global leadership of Cegos in the field."*

**Pascal Debordes, head of Channels and Alliances at Cegos Group**, adds: *"We are particularly excited to partner with IG. This pioneering company now capitalizes on over 30 years of expertise, as close to the main HR and talent development issues of South American firms and organizations. Beyond this partnership, Cegos Latam, our Chilean-based representation delivering ILT (Information & Learning Technology) and Blended programmes, will benefit from a very valuable support provided by IG. This alliance is perfectly in line with our strategy of expansion in LATAM."*

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**About IG Innovación & Gestión**

IG leads in South America, providing consulting services in the human resources and organizational development sector. IG serves clients from a vast range of industries, combining the strength of enthusiastic consultants with a high level of consulting capabilities with the use of edge technologies to offer state of the art consulting services to its clients.

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**About the Cegos Group**

Created in 1926, the Cegos Group is a worldwide leader in training and development. The Group now runs its own operations in 11 European, Asian and Latin American countries. It is also active in over 50 countries through its network of partners and distributors, which are all leading training providers and top-tier technology experts.

With 1,000 employees and more than 3,000 partner consultants, the Group trains 250,000 people around the globe every year and generates sales of €197 million.

Cegos deploys a global offering, including turnkey and tailored training and development, operational consultancy, Managed Training Services and international training projects. Its "blended learning" approach aims to provide the most suitable and competitive learner experience, by combining multiple learning formats (classroom training, e-learning modules, videoconferences, webcasts, e-training programmes and more).

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