



Press release

Paris, July 17, 2014

Integrata, new Cegos' partner and distributor of its e-learning solutions in Germany

Cegos, a worldwide leader in training and development, and Integrata, the leading full service provider for training services in Germany, announce the signature of a distribution partnership. Integrata will distribute in Germany the Cegos' e-learning solutions catalog.

Through this partnership, the hundred german e-learning modules of Cegos will now be distributed by Integrata in Germany. Already present in the country with its Witten-based subsidiary (North Rhine-Westphalia), Cegos intends to take advantage of the continued growth of the e-learning market. Its German subsidiary accompanies many large German companies (with or without an international dimension), in the context of training missions.

Present in 15 German cities, Integrata is now the leading full service provider for training services in Germany. The Group deploys a rich catalog of more than 1200 open and in-house training solutions, serving both businesses and individuals in Germany as on the international stage.

Ingmar J. Rath, CEO of Integrata, declares:

"The e-learning market in Germany is growing, catching up on other European countries. This partnership with Cegos enables us to provide German companies an innovative and effective response in terms of e-learning. Integrata shares with Cegos a culture of agility that gives a full meaning to our partnership in our ability to provide tailor-made training solutions to each company."

Hartmut Joehnk, Director of Cegos Germany, says:

"We are proud today to forge this partnership with Integrata. Cegos Germany has excellent results; this distribution partnership of our e-learning solutions will be a tremendous accelerator for business, allowing us to cover all the major German regions. We have now a tight territorial meshing in this strategic country for e-learning."

Pascal Debordes, head of Cegos international partner network, concludes:

"This is the 7th worldwide partnership we have signed since the beginning of this year. Our partners' network now relies on thirty companies that distribute our e-learning solutions catalog available in 16 languages. This strong sales momentum accelerates and allows Cegos to pursue its international development."

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About Integrata AG

Integrata AG is the leading training partner in Germany in the fields of IT/SAP, HR and organizational development and new media. Our approach is oriented towards training as a link in the value creation chain and ranges from advisory and guidance services, analysis and strategy to organization and realization, as well as securing sustainability. Integrata offers face-to-face training as well as all innovative learning forms. With over 1,300 topics and our policy of regular new developments, Integrata AG offers its customers up-to-date services. 1,300 instructors, whose qualifications are of recognized international standards, ensure the success of our policies, and our 15 branch locations guarantee training facilities within easy reach of clients. Integrata offers public and in-house seminars, qualification consulting and managed training services on a national and international level.

www.integrata.de and www.seminarplaner.de

About the Cegos Group

Since its creation in 1926, the Cegos Group has developed into Europe's leading player and one of the world's top providers of professional and continuing training. Cegos currently employs 1,200 people and operates in over 30 countries worldwide through its subsidiaries and partner distributors. The Group generated sales of €158,5 million in 2013.

Its consultants' expertise covers every area of skills management and development, and enables the Group to roll out large-scale training programmes in France and worldwide.

Backed by this deep knowledge of the corporate world, Cegos trains 220,000 people around the globe every year, in open or in-house courses. The Group has a comprehensive product range (cegos.fr) that extends from off-the-shelf courses to bespoke solutions. Its 'multimodal' approach draws on all of the currently-available learning formats. Alone or in partnership with universities and top educational facilities, the Group also offers 90 certificate or diploma courses.

www.cegos.com

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