



BEYOND KNOWLEDGE\*

Press release

11 June, 2014

## **Cegos Group strengthens its international position with three major Awards**

**A worldwide leader in training and development, Cegos is rewarded again for its expertise. The excellence of its training contents is recognized for the fourth consecutive year by Training Industry, while Cegos Asia Pacific receives the “Contribution for the Organization Award” at the occasion of the Asia HRD Congress. This regional entity of the Cegos Group had already been designated as the “Best training company in China” in 2013. These Awards are a perfect reflection of the ability of Cegos to provide organizations and companies with innovative, flexible and tailor-made training content, all around the world.**

### **Cegos, a global player for content development according to Training Industry**

Cegos expertise is once again awarded by Training Industry, with **the Content Development Prize which rewards the best companies in the training sector.**

As part of its mission to continually monitor the training marketplace for the best providers of training services and technologies, TrainingIndustry.com has announced on May, 15<sup>th</sup> the fourth annual Top 20 Content Development Companies List.

Selection of this year’s Top Content Development Companies was based on the following criteria: Industry visibility, innovation and impact, Capability to develop and deliver multiple types of content, Company size and growth potential, Depth and breadth of subject matter expertise, Quality of clients, Geographic reach.

**Pascal Debordes, head of Cegos’ international partner network**, explains: *“Cegos is present in this Top 20 alongside the biggest global players. This ranking further positions us as a key global player for content development. Our content strategy is centered on our ability to keep the programs we develop aligned to our clients’ goals, from highly mature markets to booming countries with a huge appetite for learning. According to our distribution partners, our added value is based on the fact that our range of soft-skills courses is far more flexible and attractive than other existing solutions.”*

For additional information on Top 20 Content Development Companies, please visit [www.trainingindustry.com](http://www.trainingindustry.com) and [www.cegos.com](http://www.cegos.com)

### **Asia HRD Congress™ Awards 2014: Cegos Asia Pacific receives the “Contribution to the Organization Award”**

In 2013, Cegos Asia Pacific received the **“Best training company in China’s Award”** at the occasion of the **“Best HR Service Providers in Greater China”** event, an annual feature of Human Capital Management magazine of HRoot (a leading management media and internet company).

As a confirmation of this recognition, Cegos Asia Pacific has been conferred the “Contribution to the Organization Award” of the **Asia HRD Congress™ Awards 2014**. This recognition rewards the ability of the company to bring about changes through the introduction of innovative systems and processes in the organization.

The Awards Committee emphasizes that **Cegos Asia Pacific** *“has made an extraordinary contribution to people development. It has given strength and support to many professionals.”*

**Jeremy Blain, Regional Managing Director of Cegos Asia Pacific**, declares: *“This Award is a great honor. Many organizations across APAC are struggling with the same challenge as Cegos went through in terms of their L&D offering internally and how to bring it up to date. Cegos pulled together over 8 years of learning in its own journey, from 100% face to face course provider to a multi-mode learning provider – backed up by the expertise, experts and know how to help our customers do the same. Our approach is now benchmark and deliverables to date across APAC are adding significant value according to our customers.”*

For more information, please visit <http://hrdcongress.com/> and also: [www.cegos.com.sg](http://www.cegos.com.sg) & [www.cegos.cn](http://www.cegos.cn)

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**About the Cegos Group**

Since its creation in 1926, the Cegos Group has developed into Europe's leading player and one of the world's top providers of professional and continuing training. Cegos currently employs 1,200 people and operates in over 30 countries worldwide through its subsidiaries and partner distributors. The Group generated sales of €158,5 million in 2013.

Its consultants' expertise covers every area of skills management and development, and enables the Group to roll out large-scale training programmes in France and worldwide.

Backed by this deep knowledge of the corporate world, Cegos trains 220,000 people around the globe every year, in open or in-house courses. The Group has a comprehensive product range ([cegos.fr](http://cegos.fr)) that extends from off-the-shelf courses to bespoke solutions. Its 'multimodal' approach draws on all of the currently-available learning formats. Alone or in partnership with universities and top educational facilities, the Group also offers 90 certificate or diploma courses.

[www.cegos.com](http://www.cegos.com)

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