



Press release

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Cegos accelerates its international expansion with six new partnerships

Worldwide leader in training and development, Cegos accelerates its international expansion by concluding six new distribution partnerships for its off-the-shelf e-Learning solutions. These alliances strengthen Cegos' global footprint and positioning in major worldwide markets.

Cegos' international partner network gathers local e-Learning leaders and global technology providers.

Today, Cegos reinforces its network with the announcement of six new distribution partnerships with the following companies:

- [Halogen Software](#) is a global leader in the talent management industry with a strong presence in North America and rapid expansion in Europe and the MENA (Middle East and North Africa) region.
- [Opentec](#) is a Mexican IT services company with a strong focus on talent management, CRM and e-Learning.
- [TAEC](#) is a leading player in the Mexican e-Learning market, designing bespoke solutions and reselling LMS/LCMS technologies.
- [eCKA](#) is the Training Institute of Grant Thornton Togo and will resell the Cegos catalogue and Cegos blended solutions in 18 countries across West Africa.
- [Eduquest India Institute](#) has grown into one of the most dynamic training organisations in Singapore and is expanding particularly rapidly in India, which has huge training needs.
- [Andrada Briones, INC.](#) (ABI) specialises in learning solutions and technologies for the Philippines market.

Pascal Debordes, head of Cegos' international partner network, said:

"These six new partnerships show how fast the market is changing and demonstrate our capacity to seize opportunities to grow our business around the world: from highly mature markets to booming countries with a huge appetite for learning. Our new partners find our range of soft-skills courses far more flexible and attractive than other existing solutions. The Cegos touch is conquering new frontiers!"

Jeremy Blain, Managing Director of Cegos Asia-Pacific, added:

"There is no doubt that technology-enabled learning is gaining more and more traction in APAC on a global basis and becoming the norm. As a leader, we intend to continue our partnering strategy with strong local players and learning technology leaders, in order to give access internationally to the best of e-Learning and blended learning solutions. This is especially true in emerging economies, which are increasingly searching for best practice solutions that are customisable, localised, easy to use and eminently suitable."

Find out more about Cegos' range of e-Learning solutions: <http://www.elearning-cegos.fr/>

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About the Cegos Group

Since its creation in 1926, the Cegos Group has developed into Europe's leading player and one of the world's top providers of professional and continuing training. Cegos currently employs 1,200 people and operates in over 30 countries worldwide through its subsidiaries and partner distributors. The Group generated sales of €168 million in 2012.

Its consultants' expertise covers every area of skills management and development, and enables the Group to roll out large-scale training programmes in France and worldwide.

Backed by this deep knowledge of the corporate world, Cegos trains 220,000 people around the globe every year, in open or in-house courses. The Group has a comprehensive product range (cegos.fr) that extends from off-the-shelf courses to bespoke solutions. Its 'multimodal' approach draws on all of the currently-available learning formats. Alone or in partnership with universities and top educational facilities, the Group also offers 90 certificate or diploma courses.

www.cegos.com

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