



Press release

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IO Group, new Cegos' partner and distributor of its e-learning solutions

Cegos, a worldwide leader in training and development, and IO Group, a full solutions provider of e-learning course development, learning management systems and content management systems, announce the signature of a distribution partnership. IO Group will now distribute the Cegos' e-learning solutions catalog mainly in South America.

Through this partnership, customers of IO Group will now have access to the *e-learning Solutions by Cegos* catalog, a full suite of 215 online training modules in 16 languages. The catalog will be available in Canada and in South America (Chile, Colombia and Peru). Cegos strengthens its commercial presence in North and South America, where it already has strong distribution relays.

Established in 1999, IO Group is now a leading supplier of e-learning and human resources management solutions for companies in South America and Canada. Thanks to its recognized expertise, IO Group is the strategic partner for organizations wishing to develop their talents.

Nadeem Ali Najarali, Executive Director and founder of IO Group, declares:

"We are excited to partner with Cegos to provide our clients with the absolute best quality of content available in the world. We are certain these courses will help our client's staff reach their potential, thus contributing to their corporate goals. Look out for the integration of this content with our brand new social gamified and mobile LMS, it will revolutionize the way the market perceives learning!"

Pascal Debordes, head of Cegos international partners' network, concludes:

"Cegos accelerates its international expansion. Since the beginning of this year, our distribution partners' network has grown, with 8 new agreements. Our e-learning solutions catalog is now distributed by 31 partners worldwide. IO group has established itself as an e-learning leading player in South America and we are proud to partner with such a dynamic group."

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About IO Group

At IOG we believe in people. We strive every day to provide creative and efficient training solutions to your staff to help them shine. We evaluate their learning needs and environment to select the perfect mix of content, method and infrastructure thus providing the best results to your company.

We help you empower your team to take charge of their own learning so they can learn to work and work to learn.

About the Cegos Group

Since its creation in 1926, the Cegos Group has developed into Europe's leading player and one of the world's top providers of professional and continuing training. Cegos currently employs 1,200 people and operates in over 30 countries worldwide through its subsidiaries and partner distributors. The Group generated sales of €158,5 million in 2013.

Its consultants' expertise covers every area of skills management and development, and enables the Group to roll out large-scale training programmes in France and worldwide.

Backed by this deep knowledge of the corporate world, Cegos trains 220,000 people around the globe every year, in open or in-house courses. The Group has a comprehensive product range (cegos.fr) that extends from off-the-shelf courses to bespoke solutions. Its 'multimodal' approach draws on all of the currently-available learning formats. Alone or in partnership with universities and top educational facilities, the Group also offers 90 certificate or diploma courses.

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