



Press release

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International partnership: Forward will distribute Cegos' elearning solutions in Mexico

Cegos, a worldwide leader in training and development, and Forward, a leading Mexican-based LMS-editor, sign a partnership agreement under which Forward will distribute Cegos' e-learning modules to its clients in Mexico.

Under this partnership, Forward's customers will now have access to the [Cegos catalogue on Soft Skills](#) localized in 19 languages including Spanish. This premium content will be available to Forward's customers in Mexico.

Founded in 2010, Forward is a leading LMS editor based in Mexico with 25 people on board. Its high added value is well summed up by its brand promise: *"More than a LMS, better than a social platform"*. As a matter of fact, this technology company is a communication, learning and engagement cloud-based platform that ignites people's development and connects them with their organization. The company's offer has three fundamental axes: Connecting, Learning and Sharing, and the platform offers an enthusiastic learning experience.

The Cegos Group deploys a global offering, including turnkey and tailored training and development, operational consultancy, Digital Learning, Managed Training Services, international training projects, and certificate or diploma courses. Running its own operations in 11 European, Asian and Latin American countries, Cegos is also active in over 50 countries through its network of partners and distributors, which are all leading e-learning solutions providers. Thanks to this network, its Catalogue on Soft Skills has 2.5 millions of learners per year.

Mónica Castañeda, Forward Platform Champion, explains: *"In Forward, we are passionate about the idea of becoming the talent development platform preferred by organizations of all sizes, to connect, communicate and share knowledge. We are driven by a genuine democratizing purpose, in which any company that wishes to develop and recognize its people, can do so without restrictions. As we continue to innovate, Cegos' invaluable e-learning catalogue, will leverage our goals and deliver leading soft skills content to our customers."*

Pascal Debordes, head of Channels and Alliances at Cegos Group, adds: *"We are really excited to start this partnership with Forward in Mexico. This technology company proves that learning can -and has to- be fun! The Forward platform offers a great experience to learners and Cegos is proud that they will now also benefit from our Digital Learning courses on Soft Skills."*

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About Forward

Latin American company created in 2010 based in Mexico. We create state-of-the-art technological Talent Development solutions, and disruptive content, that complement the training strategies of the organizations, and make them effective.

Forward Platform is implemented in a record time of 2 weeks through POP (People Onboarding Program), a service model that ensures success during the implementation; and at the same time, its adoption, use and optimal exploitation from day one.

We transform the experience of more than a quarter of a million employees, who use our solutions and content daily, to learn, communicate and collaborate. Based on our innovations and an exceptional service model, we reduce training times by up to 60%, and generate savings of more than 50% in the costs of these initiatives.

<http://www.fwdplatform.com/es>

About the Cegos Group

Created in 1926, the Cegos Group is a worldwide leader in training and development. The Group now runs its own operations in 11 European, Asian and Latin American countries. It is also active in over 50 countries through its network of partners and distributors, which are all leading training providers and top-tier technology experts.

With 1,000 employees and more than 3,000 partner consultants, the Group trains 250,000 people around the globe every year and generates sales of €200 million.

Cegos deploys a global offering, including turnkey and tailored training and development, operational consultancy, Managed Training Services and international training projects. Its "blended learning" approach aims to provide the most suitable and competitive learner experience, by combining multiple learning formats (classroom training, e-learning modules, videoconferences, webcasts, e-training programmes and more).

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