



Press release

Paris, 16 October 2018

International partnership: GO1.com to distribute Cegos' elearning solutions globally

Cegos, a worldwide leader in training and development, and GO1.com, the world's largest onboarding, compliance and professional development platform, have signed a partnership agreement for the latter to distribute Cegos' elearning modules to its clients on a worldwide basis.

Under this partnership, [GO1.com](https://www.go1.com/)'s customers will have access to the [Cegos catalogue on Soft Skills](#) localised in 19 languages. This premium content will be available to GO1.com's customers worldwide through its marketplace, in Asia-Pacific, EMEA and the US.

Launched in Australia in 2015, GO1.com became one of the country's top online learning platforms, before a worldwide expansion with offices in the United States, South Africa, Vietnam, the UK and Malaysia. GO1.com is now an established global leader in online corporate learning and education through its marketplace and continues to work alongside some of the world's largest companies across a wide range of industries. GO1.com has more than 100 employees and over 350 companies using its platform worldwide.

The Cegos Group deploys a global offering, including turnkey and tailored training and development, operational consultancy, Digital Learning, Managed Training Services, international training projects, and certificate or diploma courses. Running its own operations in 11 European, Asian and Latin American countries, Cegos is also active in over 50 countries through its network of partners and distributors, which are all leading e-learning solutions providers. Thanks to this network, its Catalogue on Soft Skills has 2.5 million learners per year.

Andrew Barnes, CEO of GO1, says: *"Partnering with Cegos is a great opportunity for GO1.com to introduce high quality courses to a wider audience. It's increasingly recognised that 'soft skills' are critical to business success, with [research showing](#) that 85% of an individual's job success is due to interpersonal skills, rather than technical knowledge. We're excited to add these new elearning modules to our range of over 500,000 courses and learning resources."*

Pascal Debordes, head of Channels and Alliances at Cegos Group, adds: *"We are really excited to start this partnership with GO1. At Cegos, we strongly believe that anticipating skills requirement is a major competitive asset. This partnership is a great opportunity for us to demonstrate the quality of our solutions to GO1's clients. Thanks to GO1's platform, we can offer them the best Learning Experience they deserve."*

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About GO1

[GO1.com](https://www.go1.com/) makes it easy for businesses to train their staff, with the world's largest compliance, professional development and general training marketplace. By providing a single platform that extends from first aid training through to degree bearing courses, GO1 makes it easy to find and compare the best training options available. The marketplace features over 500,000 courses and learning resources created by local and international experts. Customers include [Hasbro](#), Oxford University, State and Local Governments and St John Ambulance.

Since launching in 2015, GO1.com has grown to be a world leader in online learning and education. Existing investors include Y Combinator, Shark Tank's Steve Baxter, Tank Stream Ventures and Black Sheep Capital, enabling the startup to continue expanding its offices across the world.

<https://www.go1.com/>

About the Cegos Group

Created in 1926, the Cegos Group is a worldwide leader in training and development. The Group now runs its own operations in 11 European, Asian and Latin American countries. It is also active in over 50 countries through its network of partners and distributors, which are all leading training providers and top-tier technology experts.

With 1,000 employees and more than 3,000 partner consultants, the Group trains 250,000 people around the globe every year and generates sales of €200 million.

Cegos deploys a global offering, including turnkey and tailored training and development, operational consultancy, Managed Training Services and international training projects. Its "blended learning" approach aims to provide the most suitable and competitive learner experience, by combining multiple learning formats (classroom training, e-learning modules, videoconferences, webcasts, e-training programmes and more).

www.cegos.com

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