



Press release

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## **Cegos forms international partnership with EdCast for global distribution of its eLearning solutions**

**Cegos, a worldwide leader in training and development, and EdCast, the AI-Powered Knowledge Cloud solution for enterprise-wide unified discovery and knowledge management, sign a global distribution partnership agreement.**

Under this partnership with Cegos, [EdCast's](#) customers will now have access to the [Cegos catalogue on Soft Skills](#) localized in 19 languages. This premium content will be available to EdCast's customers on a global basis through [EdCast's Content Exchange](#), the leading marketplace for knowledge and learning to upskill the global enterprise workforce.

EdCast, known for its award-winning AI-driven Knowledge Cloud & Learning Experience Platform (LXP), focuses on unified discovery, knowledge management and personalized learning. Launched this past year, the ContentExchange now includes Cegos among other worldwide digital learning leaders. The ContentExchange is on pace to offer the world's most comprehensive marketplace for learning content, tools, and expert knowledge making learning part of the flow of work for organizations around the world. ContentExchange members benefit from a unique learning experience as a result of optimized content delivered by an advanced AI infrastructure for personalized, automatically-delivered materials to maximize relevance and timeliness for each individual user.

The Cegos Group deploys a global offering, including turnkey and tailored training and development, operational consultancy, Digital Learning, Managed Training Services, international training projects, and certificate or diploma courses. Running its own operations in 11 European, Asian and Latin American countries, Cegos is also active in over 50 countries through its network of partners and distributors, which are all leading e-learning solutions providers. Thanks to this network, its Catalogue on Soft Skills has 2.5 million of learners per year.

**Pascal Debordes, head of Channels and Alliances at Cegos Group**, adds: *"The value of readily available job-specific content and learning or growing organizations is more important than ever. We are proud to be one of EdCast's ContentExchange partners, making our unique collection of content available to the marketplace, so we can continue to provide innovative solutions to exceed corporate learning needs."*

**Karl Mehta, Founder and CEO of EdCast**, says: *"Partnering with industry leaders like Cegos Group for our ContentExchange will enhance our marketplace for leading global organizations to upskill their team members, allowing them to most effectively discover the right content and learning materials to fuel their growth."*

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### **About the Cegos Group**

Created in 1926, the Cegos Group is a worldwide leader in training and development. The Group now runs its own operations in 11 European, Asian and Latin American countries. It is also active in over 50 countries through its network of partners and distributors, which are all leading training providers and top-tier technology experts.

With 1,000 employees and more than 3,000 partner consultants, the Group trains 250,000 people around the globe every year and generates sales of €200 million.

Cegos deploys a global offering, including turnkey and tailored training and development, operational consultancy, Managed Training Services and international training projects. Its "blended learning" approach aims to provide the most suitable and competitive learner experience, by combining multiple learning formats (classroom training, e-learning modules, videoconferences, webcasts, e-training programmes and more).

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**About EdCast**

[EdCast](#) is the AI-Powered Knowledge Cloud solution for unified discovery, personalized learning and knowledge management across the enterprise. Its award-winning platform is used globally by Fortune 500 companies and government organizations, including HPE, Schneider Electric, Walmart, ANZ Bank, Jefferson Health and Dell EMC, to solve the discovery, curation and recommendation problems across external, internal and tacit knowledge sources. With its artificial intelligence (AI) and Machine Learning (ML) process automation solutions, EdCast's was also [selected by NASSCOM, World Economic Forum and Norway's non-profit Future Learning Lab](#) to power public-facing upskilling and reskilling initiatives for multi-million user bases. EdCast's offerings include its Learning Experience Platform (LXP) and [MyGuide's](#) multi-language, in-app content authoring solution. Follow on Twitter [@EdCast](#).