



Press release

Paris, 27 November 2018

International partnership: BlueBottleBiz will now distribute Cegos' elearning solutions, especially in Spain and in the US

Cegos, a worldwide leader in training and development, and BlueBottleBiz, a collaborative learning platform deploying the largest digital business library around the globe, sign a distribution partnership agreement.

Under this partnership with Cegos, [BlueBottleBiz'](#) customers will now have access to the [Cegos catalogue on Soft Skills](#) localized in 19 languages. This premium content will be available to BlueBottleBiz' customers on the [Course section of the platform](#) and outside of the business library subscription, mainly in Spain (where the company is based) and in the United States, but also in the United Kingdom and in Latin America.

BlueBottleBiz is a collaborative learning platform that gives access to the largest digital business library with 60,000 assets including 17,000 videos from 400 publishers worldwide. BlueBottleBiz' business is based on the strong belief that knowledge leads to action and having relevant information at the right moment in time helps people make better decisions. Its content is available in multiple languages, including English, Spanish, French, Portuguese and Standard Chinese. With access to all of this premium content, its platform is designed to allow professionals to grow their knowledge and share it with their friends and colleagues. The start-up delivers the most relevant business content to executives, business professionals, and students wherever they are, whenever they need it.

The Cegos Group deploys a global offering, including turnkey and tailored training and development, operational consultancy, Digital Learning, Managed Training Services, international training projects, and certificate or diploma courses. Running its own operations in 11 European, Asian and Latin American countries, Cegos is also active in over 50 countries through its network of partners and distributors, which are all leading e-learning solutions providers. Thanks to this network, its Catalogue on Soft Skills has 2.5 million of learners per year.

Pascal Debordes, head of Channels and Alliances at Cegos Group, adds: *"We are really excited to start this new partnership with BlueBottleBiz. With this fast-growing company, we share the belief that learning is a key driver for individual and global performance. Our unique collection of contents will perfectly match with BlueBottleBiz' collaborative learning platform."*

Marcelino Elosua, Founder and CEO of BlueBottleBiz, says: *"We pride ourselves on offering the most expansive business content library around the world. Thanks to valuable content providers like Cegos, BlueBottleBiz is able to provide the convenience and flexibility that accompanies e-learning to busy professionals in the workplace, or wherever they are."*

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About the Cegos Group

Created in 1926, the Cegos Group is a worldwide leader in training and development. The Group now runs its own operations in 11 European, Asian and Latin American countries. It is also active in over 50 countries through its network of partners and distributors, which are all leading training providers and top-tier technology experts.

With 1,000 employees and more than 3,000 partner consultants, the Group trains 250,000 people around the globe every year and generates sales of €200 million.

Cegos deploys a global offering, including turnkey and tailored training and development, operational consultancy, Managed Training Services and international training projects. Its "blended learning" approach aims to provide the most suitable and competitive learner experience, by combining multiple learning formats (classroom training, e-learning modules, videoconferences, webcasts, e-training programmes and more).

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