



Leapest
by edcast

Press Release

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International partnership: Leapest Marketplace will offer Cegos e-learning solutions internationally

Cegos, a worldwide leader in training and development, and Leapest, an EdCast company, which offers a B2B marketplace for training resources, sign a partnership agreement.

Through this new partnership, the business buyers on Leapest marketplace will now have access to [Cegos' e-learning catalog](#) on Soft Skills (including HTML5 training modules). This premium content will be available to Leapest customers worldwide.

[Leapest Marketplace](#) is designed to fulfill one single mission, and that is to simplify the provisioning and sourcing of learning solutions globally. As a result of digital transformation, many industries are moving towards marketplace driven economy. Leapest is taking the lead in the corporate training industry and offers the worlds' leading marketplace for learning solutions. More than 1600 business buyers from 100+ countries procure their training content and instructor services on the marketplace. Architected for agility, scalability, and reliability, Leapest focuses on creating an environment to facilitate the exchange of values between business buyers and content partners in a transparent and trustful fashion where new partnerships are created to make the learning in the workplace more relevant and more cost-efficient.

The [Cegos Group](#) deploys a global offering, including turnkey and tailored training and development, operational consultancy, Digital Learning, Managed Training Services, international training projects, and certificate or diploma courses. Running its own operations in 10 European, Asian and Latin American countries, Cegos is also active in over 50 countries through its network of partners and distributors, which are all leading e-learning solutions providers. Thanks to this network, its Catalogue on Soft Skills has 2.5 million learners per year.

Sukhbir Jasuja, Managing Director at Leapest by EdCast, explains: *“The business buyers on Leapest marketplace will now have access to the premium eLearning content from Cegos to grow the skills of corporate professionals in management and leadership, personal development, project management, sales and time management. The elearning solutions from Cegos has a strong reputation in the market with its highly interactive content and strong localisation offering. We are excited about our partnership with Cegos as soft skills continue to be one of the most in-demand skills.”*

Pascal Debordes, head of Channels and Alliances at Cegos Group, adds: *“We are really excited to start this new partnership with Leapest. This fast-growing company and Cegos share the same values and ambition. Digital transformation and technological breakthroughs are revolutionising jobs and skills. In addition, the connection between Leapest and EdCast combined to the premium content of our elearning catalog on Soft Skills is the kind of solutions that helps companies and learners to meet the strategic challenges of the skills revolution.”*

Press contacts :

Cegos: Mathieu Cadot / +33 1 55 00 96 64 / mcadot@cegos.fr

About the Cegos Group

Created in 1926, the Cegos Group is a worldwide leader in learning and development. The Group now runs its own operations in 10 European, Asian and Latin American countries. It is also active in over 50 countries through its network of partners and distributors, all of whom are leading training providers and top-tier technology experts.

With 1,000 employees and more than 3,000 partner consultants, the Group trains 250,000 people around the globe every year and generates sales of €200 million.

Cegos deploys a global offering, including turnkey and tailored training and development, operational consultancy, *Managed Training Services* and international training projects. Its *“blended learning”* approach aims to provide the most suitable and competitive learner experience, by combining multiple learning formats (classroom training, *e-learning* modules, video-conferences, webcasts, e-training programmes and more).

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