



HPO 美国耶比欧
企业管理咨询公司

Press release

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International partnership: HPO will distribute Cegos elearning solutions in China

Cegos, a worldwide leader in learning & development, and HPO, a leading training company in Greater China, sign a distribution partnership agreement.

Through this new partnership, HPO customers will now have access to Cegos' e-learning catalog on Soft Skills (in three different HTML5 formats). This premium content will be available to HPO customers in China.

Since its establishment in Taiwan in 1973, HPO group has been helping corporations develop, retain and improve talent through training, coaching and consulting. Over nearly a half century later, the company continues to partner with leading global companies to introduce cutting edge methodologies and approaches to help companies in China keep pace with the market forces and dynamic changes the world. Its professional consultant teams are fully integrated into the client service teams, and all have been certified by HPO's partners to facilitate and guide leaders to become better versions of themselves. HPO has the experience to grasp the cultural nuances of the local market while delivering global management wisdom to a domestic management culture and audience. Its clients include multinational companies, domestic and privately owned companies, as well as state owned enterprises.

With its international culture and notably its presence in China for 23 years, the Cegos Group is both a keen observer and a dedicated player in the world of work and business. The Cegos Group deploys a global offering, including turnkey and tailored training and development, operational consultancy, Digital Learning, Managed Training Services, international training projects, and certificate or diploma courses. Running its own operations in 11 European, Asian and Latin American countries, Cegos is also active in over 50 countries through its network of partners and distributors, which are all leading e-learning solutions providers. Thanks to this network, its Catalogue on *Soft Skills* has nearly 2.5 million learners per year.

Doug Hung, Director of Business Development, HPO, explains: *"We feel confident that Cegos's strong content library and global offerings will be a great match to HPO's existing client portfolio and brand presence in Greater China. Cegos has been an early pioneer in providing elearning content and one of the first large scale consultancy to operate with a full catalogue of elearning courses in Chinese. This partnership positively reinforces HPO and Cegos's strengths in the corporate learning."*

Pascal Debordes, Head of Channels and Alliances at Cegos Group, adds: *"We are very proud to start this alliance with HPO, which is now our first distribution partner in Greater China. Like Cegos, HPO is a major player in its domestic market with five decades of experience. This track record is a solid proof of its in-depth knowledge of the needs and expectations of companies and their employees, in a fast-changing world. This position as a leading player combined with our premium content on Soft Skills and the localization done by Cegos China will rock the market!"*

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About HPO

HPO Group is a consulting, training and publishing firm specialized in delivering leadership and management development solutions for multi-national, private and state-owned enterprise organizations in Greater China.

HPO Group is founded in Taipei, Taiwan in 1973, and has consultants and development professionals serving organizations in China, Taiwan, Hong Kong and Macau. For over 46 years, we have established affiliations with notable training development companies such as Ken Blanchard, Miller Heiman Group, Fierce Inc., Eagle's Flight, Vital Learning, Simdustry, and many others. By bridging our extensive clientele with world-class development methodologies, we design tailored made talent solutions for Fortune 500 companies based on an unparalleled knowledge of organizations operating in the Greater China market.

<http://www.hpoglobal.com/en/about.html>

About the Cegos Group

Created in 1926, the Cegos Group is a worldwide leader in learning and development. The Group now runs its own operations in 11 European, Asian and Latin American countries. It is also active in over 50 countries through its network of partners and distributors, all of whom are leading training providers and top-tier technology experts.

With 1,000 employees and more than 3,000 partner consultants, the Group trains 250,000 people around the globe every year and generates sales of €200 million.

Cegos deploys a global offering, including turnkey and tailored training and development, operational consultancy, *Managed Training Services* and international training projects. Its "*blended learning*" approach aims to provide the most suitable and competitive learner experience, by combining multiple learning formats (classroom training, *e-learning* modules, videoconferences, webcasts, e-training programmes and more).

www.pegos.com

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