



Press release

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International partnership: Edflex will distribute Cegos' elearning catalogue at global level

Cegos, a worldwide leader in learning & development, and Edflex, a SaaS solution that simplifies access to thousands of online training contents, sign a distribution agreement.

Through this new partnership, Edflex's customers will now have access to Cegos eLearning Catalogue on Soft Skills. This premium content will be available worldwide for EdFlex's customers.

Because the need for training is massive, all over the world, and the offer is plethoric, Edflex aims to provide easy access to the best learning resources from 10 000 sources qualified by experts team. Its method: a team of experts who work with 20 curation criteria to find the best publishers & content (podcasts, videos, articles, tutorials, courses...) on more than 230 themes, to ensure the quality, timeliness, and veracity of the source. Seven years after its creation, the start-up offers 50,000 pieces of content selected, qualified and validated by learning experts in a hundred or so topics ranging from soft skills to management, marketing and accounting. The start-up has already attracted more than 200 large companies. Major groups such as AirFrance KLM, Aircall and TotalEnergies can now offer content adapted to their needs to all their employees. More than 850,000 users, of which more than 50% are outside of France, learn everyday with Edflex.

With its international culture and French origins, the Cegos Group is both a keen observer and a dedicated player in the world of work and business. The Cegos Group deploys a global offering, including turnkey and tailored training and development, operational consultancy, Digital Learning, Managed Training Services, international training projects, and certificate or diploma courses.

Running its own operations in 12 European, Asian and Latin American countries, Cegos is also active in over 50 countries through its network of partners and distributors, which are all leading e-learning solutions providers. Thanks to this network, its catalogue on Soft Skills has 2.5 million learners per year.

Philippe Riveron, Chairman and Head of Global Alliances at Edflex, explains:

"As the Chairman and Head of Global Alliances at Edflex, I am excited to announce our partnership with Cegos, a worldwide leader in learning and development. Through this collaboration, we will be able to offer our customers access to Cegos' premium Learning Catalogue with new interactive format, providing a diverse range of training solutions to meet the needs of our global audience. This partnership further solidifies our commitment to providing easy access to top-quality training content to our users around the world."

Pascal Debordes, Head of Channels and Alliances at Cegos Group, adds:

"We are particularly proud to start this partnership with Edflex. We share a common belief with this fast-growing start-up: in an increasingly volatile and uncertain world, there is a massive need for training worldwide, and learners expect diversified, adapted, ready-to-use training solutions. The power of the Edflex platform combined with the premium quality of the Cegos eLearning catalog on Soft Skills is a relevant and optimal response to these major challenges."

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About Edflex

Created in 2016, Edflex inspires and engages employees in their professional and personal development. More than just simplified access to thousands of online learning resources, Edflex is a SaaS solution that changes the way employees learn on a daily basis. The company offers expert-qualified content (online courses, videos, podcasts, articles...) in native languages, and organizes them into an intuitive catalog that can be accessed on-demand. For the past 7 years, Edflex has been supporting more than 850,000 multi-industry users from organizations including Air France, Orange, Total Energies, Axa, Sitel Group. For more information, please visit www.edflex.com

About the Cegos Group

Created in 1926, the Cegos Group is a worldwide leader in learning and development. The Group now runs its own operations in 12 European, Asian and Latin American countries. It is also active in over 50 countries through its network of partners and distributors, all of whom are leading training providers and top-tier technology experts.

With 1,400 employees and more than 3,000 partner consultants, the Group trains 250,000 people around the globe every year and generates sales of €236 million.

Cegos deploys a global offering, including turnkey and tailored training and development, operational consultancy, *Managed Training Services* and international training projects. Its "*blended learning*" approach aims to provide the most suitable and competitive learner experience, by combining multiple learning formats (classroom training, *e-learning* modules, videoconferences, webcasts, e-training programmes and more).

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