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**NEVES DE ALMEIDA**  
H R C O N S U L T I N G

## **The Cegos Group pursues its international expansion and reinforces its longstanding presence in Portugal with the acquisition of Neves de Almeida HR Consulting**

**Lisbon, February, 1, 2023 – CEGOS, an international leader in Learning and Development and CEGOC, its entity in Portugal, announce the acquisition agreement of Neves de Almeida HR Consulting, one of the main Portuguese HR references in the areas of talent management and development, executive search and skills assessment.**

With this operation, CEGOC and Neves de Almeida HR Consulting reinforce their teams and service offerings, in order to complement their respective lines of action. The result will be the creation of a truly unique and comprehensive offer, bringing together the expertise of both companies, which responds to the most strategic and pressing needs of their clients.

**Ricardo Martins, CEO of Cegoc, explains :**

*"The integration of Neves de Almeida HR Consulting in CEGOC and in the CEGOS Group is justified by a growing desire expressed by our customers : they are looking for a global partner able to synergically accompany them in the acquisition, management and development of Talents. This means bringing complete, digital and integrated solutions on increasingly complex themes and dimensions. We are very pleased with this merger since we believe that it generates and reinforces a set of very significant business catalysts, both for the respective teams at CEGOC and Neves de Almeida HR Consulting , as for the CEGOS Group. This operation will not only grow our joint business in Portugal, but also in the Portuguese speaking African countries, where CEGOC has operations and Neves de Almeida HR Consulting does not yet. It is a new page that is being written and an exciting adventure for all, in which we will surely learn a lot from each other for the benefit of our customers".*

**Pedro Rocha e Silva, General Manager of Neves de Almeida HR Consulting Portugal, says:**

*"We began to realize very early the potential that this operation represented for Neves de Almeida HR Consulting, namely in terms of synergies, tools and solutions. It represents the integration into an international network, with access to the best practices in our areas of activity. Our focus will continue to be on providing the best service to our customers, and we are 100% sure that the result of this operation will be clearly greater than the sum of the parts, with obvious benefit to our customers".*

**Ricardo Martins, CEO of Cegoc, adds :**

*"As of today, our clients can count on the best of both worlds: a large team of consultants who will work in an even more committed way, the know how of two companies who combine 90 years of experience, and a focused management team who in this transition period will do everything to support their employees and partners through motivating and collaborative experiences. The way talent acquisition, retention and development is managed in Portugal and worldwide is changing, and we feel that our contribution can make all the difference".*

**According to Benoit Felix, CEO of the CEGOS Group :**

*"This agreement is perfectly aligned with the Cegos Group's development strategy in several respects. With this new development step, our Group strongly reinforces its longstanding presence in Portugal and strengthens its ability to support organizations in their Learning & Development and HR challenges, at local and global scale. This move also illustrates our desire to contribute to the consolidation of the market, as we have done with the acquisition of Next Group, a French leading player in professional reskilling and higher education in 2022, the acquisition of Crescimentum, the leading provider of leadership training in Brazil in 2020, or the acquisition of Cimes, the French leader for outsourced training management in 2017. For sure, the joint forces of Neves de Almeida HR Consulting and Cegoc*



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NEVES DE ALMEIDA  
H R CONSULTING

*will help us to increase our portfolio of excellent services, whose value is already recognized by our customers in Portugal and worldwide”.*

**About the Cegos Group - [www.cegos.com/en](http://www.cegos.com/en)**

Created in 1926, the Cegos Group is a worldwide leader in learning and development. The Group now runs its own operations in 12 European, Asian and Latin American countries. It is also active in over 50 countries through its network of partners and distributors, all of whom are leading training providers and top-tier technology experts. With 1,400 employees and more than 3,000 partner consultants, the Group trains 250,000 people around the globe every year and generates sales of €200 million.

Cegos deploys a global offering, including turnkey and tailored training and development, operational consultancy, Managed Training Services and international training projects. Its "blended learning" approach aims to provide the most suitable and competitive learner experience, by combining multiple learning formats (classroom training, e-learning modules, videoconferences, webcasts, e-training programmes and more).

**About CEGOC - [www.cegoc.pt](http://www.cegoc.pt)**

CEGOC was created in December 1962 and is part of the international CEGOS Group. As a leader in Learning and development, CEGOC develops learning solutions that enhance the transfer of Knowledge to Doing, guaranteeing a significant and measurable impact on the business of its customers and contributing to the achievement of critical transformations in its teams and organizations.

Currently having around 55 employees and consultants in Portugal, CEGOC was distinguished in 2022 by Human Resources Portugal as the Best Portuguese Company Provider of Training Services and, in the last 4 years, as the best Human Resources providers in the Training, Coaching and Professional Development categories.

**About Neves de Almeida HR Consulting - <https://nevesdealmeida.pt/>**

Neves de Almeida HR Consulting is a management consultancy specializing in Human Resources, dedicated to people development and focused on helping organizations achieve their business goals. For more than three decades, Neves de Almeida HR Consulting has been working on the transversality, sophistication and customization of its approaches, building innovative solutions and anticipating the challenges of the future. It develops business in the areas of Executive Search, Skills Assessment, Training, Teambuilding and Human Resources Consulting. Currently having around 40 consultants divided between its Lisbon and Porto offices, Neves de Almeida HR Consulting has been distinguished by Human Resources Portugal for the last 3 consecutive years as the Best Portuguese Company Provider of Services in the HR area.

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